



Annual Report 2019

December 2019



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Since 2014, Etijah continues providing full support to Egyptian youth by providing them with practical tools and models for developing community-wide initiatives.

Etijah has been supporting the Egyptian youth and adolescents by providing them with the skills, know-how and aptitudes and it has been contributing to building the capacity of governmental and non-governmental youth-serving organizations.

Etijah has consistently developed and led projects that promote youth empowerment and leadership on different causes. In order to provide a professional and safe context for youth development in Egypt, Etijah has been adopting researching, designing and high-quality Community Youth Development (CYD) methodologies. It implements five main programs with the aim of promoting youth participation and leadership.

This report provides a glimpse into the efforts that Etijah has been scaling up to promote the establishment of an equitable society. It illustrates how Etijah's vision, strategy and plan contribute towards improving the quality of lives. This report is intended to be a map of Etijah's programs, projects and their progress to date. It also highlights the approaches and methodologies used. It gives an overview of Etijah's impacts on its main five themes:

1- Health and Women Empowerment

2- Education and Training

3- Entrepreneurship and Employment

4- Humanitarian

5- Volunteerism and Civic Education.

Etijah impacted the lives of a lot of beneficiaries of youth and women by giving access to affordable reproductive health care and protection from gender based violence. It contributed to change people's perception through adopting different techniques and approaches such as sports, music, art, and theater.

This annual report highlights 2019 results. The report has 4 sections; Etijah's impact on its five themes, Etijah's work towards the Sustainable Development Goals, Etijah's organizational development, and Etijah's partnerships and network. The report provides a number of success stories as well as the social and humanitarian challenges encountered in 2019.

Health and Women Empowerment

Etijah continues providing full support to Egyptian youth and adolescents with public health strategies and services, in cooperation with the Ministry of Youth and Sports and the United Nations Population Fund (UNFPA). Etijah has worked on a wide range of public health issues such as Sexual and Reproductive Health (SRH) and Gender Based Violence (GBV). The interventions targeted raising youth and adolescents' awareness on the following issues:

Thematic Areas:

1

Sexual and Reproductive Health (SRH)

2

Gender Based Violence (GBV)

3

Family Planning

4

Domestic Violence

5

Early Marriage

6

Female Genital Mutilation (FGM)

The program adopts goals 3 and 5 of the United Nations Sustainable Development Goals (SDGs), Health and Wellbeing for All, and Gender Equality. Changing people's perceptions towards some health related issues is challenging especially in the local communities where social traditions and religious beliefs are strong dominants. The cultural sensitivity on the issues of Sexual Reproductive Health and Gender Based Violence makes it even more challenging to discuss such issues with local communities. Thus, Etijah, along with its partners, adopted different unconventional techniques to better outreach youth such as sports, music, art, and theater for addressing such issues.

The challenges facing women in the public sphere made it necessary to create Safe Spaces where women and girls, being the intended beneficiaries, feel comfortable and free to express themselves without the fear of judgment or harm. The Safe Spaces contribute to women empowerment through early detecting of cases and providing psychosocial support services to survivors, while raising awareness on basic health and reproductive health topics. The Safe Spaces team use guidelines for integrating GBV interventions in humanitarian action.

A dedicated department team that consists of social workers, facilitators, therapists and psychologists are responsible for managing activities in these safe spaces. The Safe Spaces adopted different approaches such as counselling, group therapy, art therapy, and group discussion to raise awareness on SRH and GBV. The project's outreach activities are carried out through a referral mechanism, word of mouth, public events and different socio-economic activities. The outreach activities were intended to reach out to the vulnerable who might not have access to with the aim of increasing their knowledge and enhancing their awareness on GBV and SRH risks.

The Safe Spaces by the help of **1,374** community health volunteers managed to implement the following outreach activities:



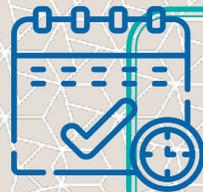
Awareness
Sessions
1,636



Public Events
2,828



Interactive
Theatre
and Music
Performances
2,193



Gender
Based
Violence:
5,766



Sexual and
Reproductive
Health
2,327

Estimated number of cases treated with individual sessions
2,424

660 at Giza

1,764 at Damiett

Vocational trainings are core activities in empowering women in the Safe Spaces as they address demographic, economic and social demands. The trainings help them to support their livelihoods and become economically independent.

220
Vocational Training Sessions

Serving beneficiaries classified as the following:

- Syrians
- Host Communities
- Yemenis
- Sudanese
- Iraqis
- Eritreans



Embroidery



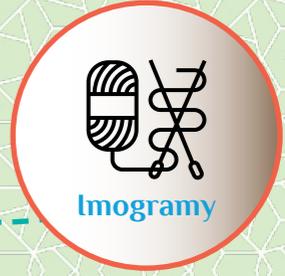
Hairdressing



Sewing



Leather



Imogamy

In 2019,



No. of beneficiaries who have been served with different interventions in Giza and Damietta: **3,571**
(2,371 Syrian, 1,200 Non-Syrian)



No. of events: **6**



No. of attendees of events: **2,828**



No. of beneficiaries who received Psychosocial Support Services (PSS): **7,519**



No. of Case Management who have been diagnosed and treated with one-to-one counselling: **2,202**



No. of beneficiaries who received Mental Health and Psychological Support Services (MHPSS): **5,317**



No. of vocational trainings: **220**



No. of beneficiaries who received vocational trainings: **4,994**



No. of cases attended social integration: **4,558**



No. of beneficiaries attended raising awareness and outreach activities: **8,031**

Approaches:

1. Theatre for development:

Theatre for development is a participatory approach practice that is used by many organizations and initiatives for generating awareness and promoting civic dialogue. It allows people to write their own stories and thus it is seen as a means for empowering people as it is practiced by them. It aims not only to aware people of their problems but also they become active participants in solving them. Through theatre, they contribute to the development process by expressing the challenges they encounter and they act for better lives.



In 2019

community theatre festival was attended by

100

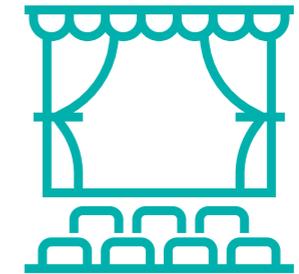
participants from different governorates



Theatre performances and musical show were attended by

600

people.



2193

Interactive Theater and Music Performances in

“SANAD”

Safe Spaces.



Y-Peer Theatre Based Per Education Model (TBTs)

The Master TBT participants were able to deliver trainings attended by

636
PAC
members.

Community theatre workshops were organized to raise awareness on SRH issues. The workshops aimed at training volunteers on theatre techniques and helping them discover more about their skills. Interactive theatre for development events were part of the PACs activities to raise awareness on issues of Child Marriage, Female Genital Mutilation and GBV.

The master y-peer¹ theatre based training targets those with background on SRH and theatre-based techniques. The master training aims at building their capacities for delivering training rounds for PACs members. As a result, new theatre teams in three PACs with 28 PACs members attended these trainings in 2019. Theatre performances were presented by Nawah and Y-Peer teams to raise awareness on SRH topics such as Family Planning and Child Marriage.



¹ Y-Peer is a youth peer education network of organizations and institutions working in the field of sexual and reproductive health.

In 2019,

10 

TBT trainings
were delivered in

5 

governorates.



The TBT aimed at enabling PAC members to perform and organize performances in their youth centers for raising their local communities' awareness on SRH and population issues.



2. Music for development

Music for development is an approach that is used for enhancing cultural awareness while entertaining young people. It can be used to generate awareness on social causes as it acts as an effective medium to engage young people in the sensitive youth related issues such as the sexual reproductive health. Music songs were created on issues such as women empowerment, Sexual Reproductive Health (SRH), Female Genital Mutilation.

Music camp is an activity where songs on sexual reproductive health (SRH) issues are created. Sport for development is the use of sports in bringing about change. Sport helps youth develop their maturity while entertaining them. Sports camps teach them about health, cultural awareness, social skills and different ways of communication. They get to improve their skills in dealing with certain situations and learn about critical issues such as Gender Based Violence (GBV). Runs were another enjoyable activities for sharing awareness messages on domestic violence, Early Marriage (EM), and Female Genital Mutilation (FGM). Wen-Do-Sessions is another type of physical exercises that helps women deal with every day assault situations. It is a holistic self-defense technique that equips women with practical and easy self-defense ways to protect themselves from different forms of sexual harassment.



3. Policy dialogues

Policy dialogues are deliberative roundtable meetings where youth and decision makers meet to exchange information and come out with recommendations. Governors, UNFPA representatives and youth representatives come together to discuss population policies.

4. Youth camps

Youth camps are designed to help youth develop their maturity while entertaining them. The purpose of the camp could be educational, athletic, or cultural development. They get to improve their skills in dealing with certain situations and learn about critical issues.

A diverse group of youth, aged from 18 to 30 years old, with different educational backgrounds, religions, and geographic areas with priority to the youth from the most disadvantaged areas shared their stereotypes and misconceptions on family planning, early marriage, and FGM effects on women. By the end of the camp, theatre and sports performances were performed to reflect on the discussed SRH topics.

In cooperation with the Ministry of Youth, Etijah organized 18 youth camps for educating youth on SRH and GBV issues. Sports camp was run in Port Said governorate to educate youth on GBV issues with the aim of expanding the PACs network. It was attended by 92 participants from Qena, Fayoum, Gharbia, Luxor, Dakahlia, Aswan, Kafr ElSheikh, Sharqia, Menofia, Suez and Beni Suef.

5. Interactive awareness sessions

Interactive awareness sessions are innovative approach for creating societal dialogue on topics of family planning, child marriage, and female genital mutilation.



6. Art Workshops

The workshops include drawing, painting, and collage to raise awareness on family Planning and FGM.

Destination Egypt 2030

Destination Egypt 2030, a Sports for Development initiative that aims at mobilizing young people to address developmental challenges. The initiative encompasses three-day monthly activities touring across Egypt's governorates. Each activity promotes different developmental issues through various means such as sports, music, and art. The initiative contributes towards achieving Egypt's Vision 2030 through 6 main activities as follows:

Day 1:

- Awareness Session
- Theatre Performance

Day 2:

- Run
- Musical Concert

Day 3:

- Policy Dialogue
- Touristic Visit



In 2019

12 rounds of Destination Egypt initiative were made in

12 different governorates and attended by 18,385 people.

Governorate	Theme
Al Qalyubia	Celebrating the World Population Day
Marsa Matruh	Promoting small family size
Damietta	Meaningful engagement and safe spaces for youth
Ismailia	Youth Empowerment, SDGs, and the importance of Volunteerism
Minya	Combating FGM
Beni Suef	16 Days of Activism against GBV
Faiyum	End child marriage and stabilize population growth
Asyut	GBV and SDGs (Goals: 3 and 5)
Sohag	Abandonment of FGM
Qena	Celebrating the International Women's Day
Luxor	Family Planning
Aswan	Celebrating the FGM Day

Population Awareness Clubs (PACs)

Population Awareness Clubs are hubs located in the public youth centers for raising awareness on population issues.



Newly established PACs in
Re-activated PACs in

PACs festivals were organized in cooperation with the Ministry of Youth to engage the PACs members and the youth centers with the aim of spreading awareness on reproductive health issues.



PACs festivals were attended by

3,111
beneficiaries.

Women in Entrepreneurship and Education

Youth Entrepreneurship Network (YEN)

Women empowerment has gained a strong focus in Etijah Entrepreneurship and Employment program. As less than 30% of the businesses in Egypt are being led by females, with high failure rates than males, Youth Entrepreneurship Network (YEN) aims to create strong entrepreneurial networks to empower the young people with 60% focus on women.



60 young people were trained to act as entrepreneurship ambassadors in their regions (61% females)

Raising awareness of **1,200** young person on entrepreneurship as a career choice (64% females)



TOMOOH

Through TOMOOH, Etijah combats youth unemployment and promotes youth economic empowerment. It helps the early-stage entrepreneurs who have strong business ideas and technical experience to start their own businesses.

1. Self-employment “Entrepreneurship”

TOMOOH targets 75 young participants (49% females) in Greater Cairo and different governorates to develop their business ideas to become an established business.

2. Employability Skills

TOMOOH employability skill component provides career guidance to the university graduates. It provides soft skills, personal assessment, coaching and career counselling trainings and sessions to support them in their professional career.

In 2019,

75 

participants with

49.3% 

females

were trained on topics of Business Modeling, Digital Marketing, Business Development and others.



Higher Education Initiative (HEI)

Public University Scholarships

Community service is one of the most important components of Etijah Education and Training program that provides different educational opportunities. The Public University Scholarship, one component of the U.S-Egypt Higher Education Initiative (HEI), is an undergraduate scholarship program that develops the capacity of almost 600 students through various components. It is funded by USAID supported by Ministry of Higher Education and administered by AMIDEAST and Etijah. Etijah ensures that unprivileged senior school students have access to this fully funded scholarship among Egypt's governorates.



In 2019,
320
females
were targeted
out of
661
students



Education and Training



Education and Training Program is a major theme that targets empowering youth and building the capacities of involved stakeholders in delivering qualitative results, which in return, ensures the sustainability of the different implemented programs. The program provides youth workers with education and training providing them with the needed tools to work effectively with youth.

1. Sexual and Reproductive Health (SRH) Trainings

The trainings aimed to develop the youth capacity building on Social Behavioral Change Communication “SBCC” interventions and help develop the participants’ skills in sharing awareness messages on SRH. The trainings focused on the topics of Sexual Reproductive Health Rights, Child Marriage, Female Genital Mutilation, and Family Planning.



2. PACs Peer Education Trainings

Etijah conducted Training of Trainers (TOT) program for qualifying trainers on SRH and GBV issues. The TOT qualified trainers who became afterwards the camp facilitators and used peer education interactive discussions to share experiences on the topics of discussion. Other training methodologies such as role-playing were used to reflect on the discussed issues.



6 peer education trainings,

180

PAC members,



14 governorates

3. Storytelling Trainings

Storytelling is a creative way for social and behavior change. It inspires young people to share stories about their lives. As sexual and reproductive health topics are challenging to talk about, storytelling helps in discussing and sharing experiences with focus on gender and SRH issues.



2

storytelling trainings were conducted this year in Minya and Qena

4. Photography Training

Photography is a way to record what we see and document experiences. It is essential for documenting the implementation processes and the carried out activities. The photography training aims at building capacity of the PACs members on documentation by taking shots of the implementation processes.

5. Master Y-Peer Theatre Based Training (TBTs)

Peer-to-peer education refers to using alternative methods of education like theatre-based techniques, role games, simulations, etc. Y-Peer is youth peer education that focuses on the field of sexual and reproductive health. It aims at strengthening and spreading high peer-to-peer education in the field of adolescent sexual and reproductive health.

The master y-peer theatre based training targets those with background on SRH and theatre-based techniques. The master training aims at building their capacities for delivering training rounds for PACs members.



As a result, new theatre teams in three PACs with

28

PACs members attended these trainings in 2019.

6. Y-Peer Theatre Based Per Education Model (TBTs)

The Master TBT participants were able to deliver trainings attended by 636 PAC members. The TBT aimed at enabling PAC members to perform and organize performances in their youth centers for raising their local communities' awareness on SRH and population issues.

In 2019, 10



TBT trainings were delivered in

5



governorates.

7. Gender Based Violence (GBV) Training

The GBV training aims to develop the youth capacity on GBV issues such harassment, societal and domestic violence using interesting techniques.

In 2019,
7 trainings on GBV were delivered for



136 PACs members in Luxor, Qena, Sohag, Asyut, Beni Suef, Al Fayum, Aswan and 15 performances were attended by



2,656.

In a way of activating the role of PACs, the trained PACs members became responsible for organizing theatrical plays in their PACs since they have been previously trained on similar scenes tackling discrimination against women.



8. Vocational Trainings

Vocational trainings in the Safe Spaces aim at equipping women with employability skills as women learn how to make leather products, do embroidery and how to market for their products. They learn other skills such as sewing and hairdressing which opened up new different horizons for building their profiles, work and earn their livings.



220 vocational trainings:



4,994 beneficiaries who received vocational trainings:



Entrepreneurship & Employment

9. Entrepreneurship and Employment Training

Entrepreneurship and Employment program works on building capacity of youth to be equipped with tools to innovate new approaches to the market and social problems.

 **75**
trainees

• Training topics: Business Modeling, Validation, Digital Marketing, Business Law, Business Development, Sales, Customer Development, Finance, Pitching.

 **280+**
coaching hours
supporting investment
readiness of the startups:

 **120+**
hours of
mentorship
sessions

Mentors with more than
7 
years of experience in
Business Development, Digital
Marketing and other technical

10. Training in Higher Education Initiative (HEI)

Capacity building trainings were conducted to better prepare the HEI students for the community service activities.

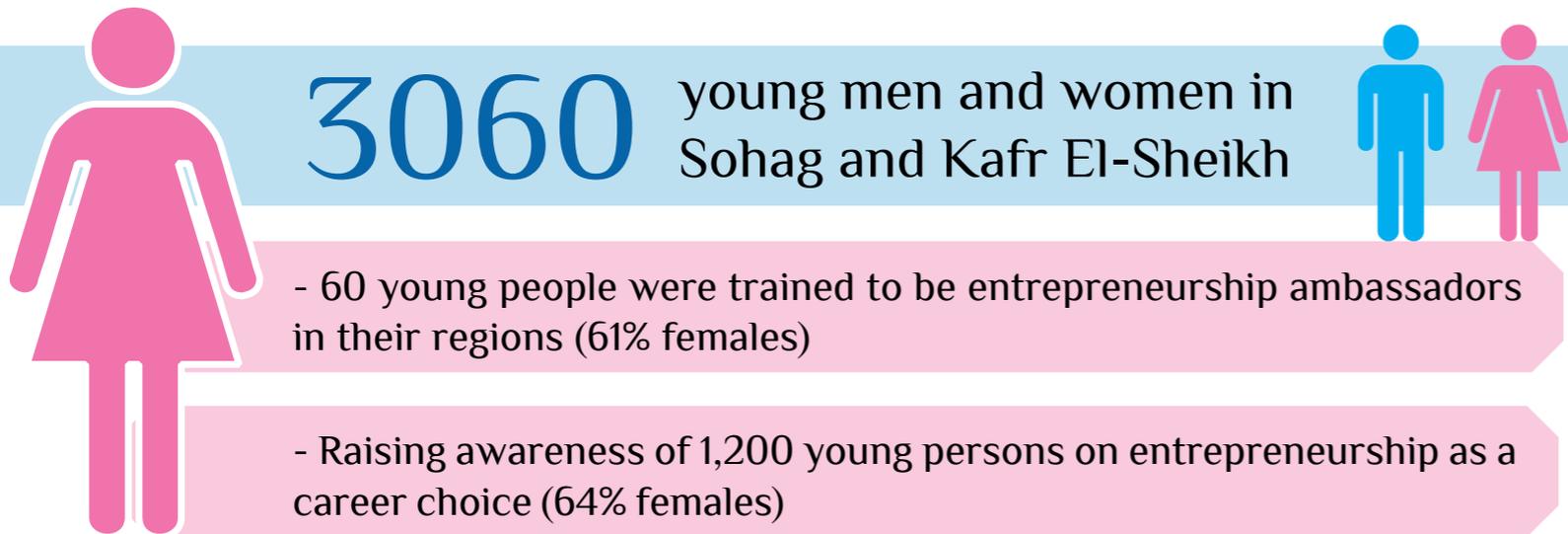
10,000 voluntary hours were spent by the students for serving marginalized people across different governorates while others have been able to lead their own initiatives



Etijah believes in the key role of entrepreneurship as a means to increase social inclusion and a major driver of innovation. Etijah Entrepreneurship and Employability program comes out of its dedication to foster Entrepreneurship as a vehicle for social and economic change.

1. Youth Entrepreneurship Network (YEN)

It is a project that is inspired by the grave economic conditions that cripple the ability of youth and women find, seize and create economic opportunities. The project aims at raising awareness on entrepreneurship and strengthening the capacities of 3,000 young people aged between 18 to 28 years old to become community leaders.



- A networking event for developing partnerships was organized to link the young entrepreneurship

2. TOMOOH Program

Through TOMOOH, Etijah combats youth unemployment and promotes youth economic empowerment to decrease the gap between workforce and job market demands. It targets 400 unemployed young men and women by building their capacities. It helps the early-stage entrepreneurs who have strong business ideas and technical experience to start their own businesses. It encompasses two components Self-employment program and Employability program.

a. "Self-employment" Entrepreneurship Program

TOMOOH pre-incubation component is a unique incubation model that supports early-stage entrepreneurs who have strong technical experience in their sectors and need to develop their business abilities to start their own businesses.



TOMOOH targets

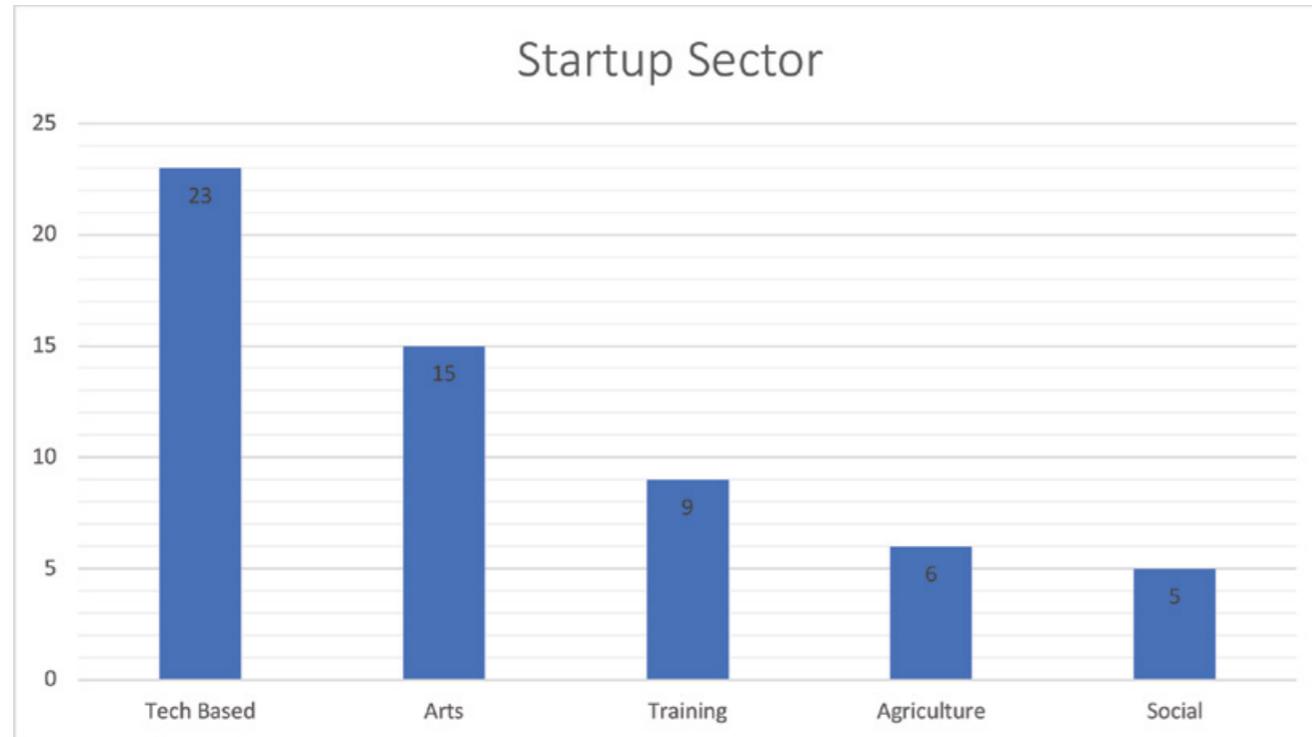


75 young participants
(49% females – 5% people with disabilities)
in Greater Cairo and different governorates who have strong business ideas and need to develop them to become an established business.

b. Employability Program (Asyut, Al Beheira, Qena, Al Sharqia)

TOMOOH employability skill component helps the university graduates to start their professional career by equipping them with the needed skills and linking them with the local employers. It provided career guidance to participants from Asyut, El Beheira, Qena, and Al Sharqiya. It provides soft skills, personal assessment, coaching and career counselling trainings and sessions to support them in their professional career.

Startup Sector



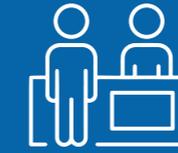
In 2019,



75 participants were trained on Business Modeling, Validation, Digital Marketing, Business Law, Business Development, Sales, Customer Development, Finance, Pitching.



More than **280** coaching hours for supporting investment readiness of the startups



23 discounted services (Marketing – Legal – Logistics – Business Services) were provided to all the project participants



More than **120** hours of mentorship sessions



More than **30%** of the startups started generating revenues



Mentors with more than 7 years of experience in Business Development, Digital Marketing and other technical



49.3% of the participants are female



5.3% of the participants are people with disabilities



No. of beneficiaries: **309**
(30% males, 70% females)



Around **70%** of the startups are still active



9% of people are with disabilities, **105** have been employed after the training

Humanitarian



The Safe Spaces “SANAD” project was intended for women at great risk and who are exposed to sexual harassment and physical violence in public spaces. The Safe Spaces act as an area where women and girls can socialize, receive social support, access GBV response services including psychosocial, legal and medical services, and receive information on issues relating to women’s rights and health.

They also equip them with skills and experiences so they can work and earn their livings. Funded by the United Nations Population Fund (UNFPA), in cooperation with Youth and Development Consultancy Institute (Etijah), and the Ministry of Youth and Sports (MOYS), “SANAD” project as established as a safe spaces for supporting Syrian female refugees in El Haram and New Damietta.



The Safe Spaces provide the following services:



Psychosocial Support Services



Legal Services



Reproductive Health and Gender-based Violence Awareness Sessions



Socio-economic Empowerment

In 2019,

3,571 beneficiaries have been served with different interventions in Giza and Damietta:
(2,371 Syrian, 1,200 Non-Syrian)

 6 events

 2,828 attendees of events

 7,519 beneficiaries received Psychosocial Support Services (PSS)

2,202 Case Management have been diagnosed and treated with one-to-one counselling

 5,317 beneficiaries received Mental Health and Psychological Support Services (MHPSS)

220 vocational trainings



 4,994 beneficiaries received vocational trainings

4,558 cases attended social integration



 8,031 beneficiaries attended raising awareness and outreach activities

Volunteerism and Civic Engagement



Volunteerism remains one of the best ways youth can give back to their community. Volunteerism is also a way for involving youth in issues of their interest and it can equip them with all the required skills, knowledge and experience needed for their personal and career development.

Believing in the power of youth to develop the communities, Etijah is honored to support the students' attitude toward volunteerism. Thus, community service is a vital component of the joint Higher Education Initiative (HEI). The main objective of this component is to assist HEI students in identifying community development issues, using their skills to find applicable solutions through local community service, enhancing their leadership skills and contributing to development in Egypt as a whole.



Higher Education Initiative Community Service

The public scholarship program is a scholarship for high school graduates to attend excellence programs at public universities as part of the joint US-Egypt Higher Education Initiative (HEI). The community service opportunities is one of the scholarship supplementary activities that aim to enhance the students' experiences. Etijah is supporting the students to volunteer for benefiting their local communities in the sectors of education, childhood, elderly care, health and the environment. Thus, Etijah conducted community outreach activities through public awareness sessions, flyer distribution, social media coverage and partnerships with local community organizations.

The HEI community service impacted both students and local communities



Students

The initiative supplementary activities help students to get out of their stressful academic studies, make them feel beneficial in the lives of others and unleash their capabilities. In 2019, 10,000 voluntary hours spent in serving the community.



Local Communities

Building their network, improving their skills and enhancing their knowledge. Marginalized people were served in NGOs across Egypt's governorates.

Population Awareness Clubs (PACs)
the population awareness clubs (PACs) are hubs for raising awareness on population issues.



Youth Centers
The Population Awareness Clubs are in public youth centers in different governorates to ensure sustainability and outreach to the local communities and maintain high level of support and response. Etijah reached through the reactivation activities 5,000 beneficiaries in 80 PACs across Egypt. Moreover, coordination of Population Awareness Clubs' festivals in three governorates reached more than 3,000 beneficiaries.



Youth
PACs serve as hubs for awareness dissemination on population issues including sexual reproductive issues among youth from both genders. PACs offer a space for planning and executing initiatives that raise awareness on major problems faced by the local communities.



Etijah's work towards SDGs



Continued Progress

Etijah has been working to promote sustainable development, eradication of poverty, women empowerment and enhancing human development. Etijah aligns itself with the priorities identified at global level as the Sustainable Development Goals (SDGs). The report provides insights into the range of projects and partnerships for implementation of the SDGs. Etijah built on its long experience in committing itself to work with its various partners to turn the ambitions into actions on the ground. Etijah's main themes and scopes of work are interrelated with the most of the SDGs.

Themes and the Sustainable Development Goals

Health and Women Empowerment: SDG 5 & 3



Education and Training: SDG 17 ,10 ,4



Entrepreneurship and Employment: SDG 9 ,8 ,5 ,1



Humanitarian: SDGs 10 ,5 ,3



Volunteerism and Civic Education: SDG 4



Etijah' projects are geared towards achieving the Sustainable Development Goals.



As part of the Global Week to Act4SDGs 2019, Etijah launched a social media campaign to empower communities and especially youth to take ownership of the Sustainable Development Goals (SDGs). The campaign was launched to introduce Etijah's alignment through working towards achieving the Sustainable Development Goals. It aimed to support the sharing of information and knowledge of the work carried out at the national level in regards to each of the 17 goals.



Challenges to overcome

Highlights on some Societal Challenges

The misconceptions and the cultural beliefs on the sexual health have a strong influence on people. Addressing such issues can be effective and credible only if tackled from a medical perspective. Thus, having a physician in the interactive sessions let them share their concerns, understand the complications of the harmful practices, and correct their misconceptions. Other challenges were related to how the local communities think of female travel, participation or staying at late. Some of the female participants in one of the training were prevented by their families to travel alone or stay at late.

Challenges facing the Humanitarian Program

One of the main challenges that faced the Safe Spaces was that the case management team was experienced much stress as they received many Gender Based Violence (GBV) cases. They, themselves, were emotionally affected and in need for psychosocial support. As a helper in a crisis situation, paying extra attention to the emotional and physical status is very important for both care givers and the affected people.

Success Stories

Camps Inspirational Stories

■ Two participants stood up and prevented their family from committing FGM to their younger sister by talking to them about its harmful impacts.

■ Some participants believed that FGM is a religious practice but, after attending the sessions they shared that it is erroneously linked to religion and they got interested in reading more about how to stop it.

■ It was the first time to have a session on virginity and the prevailing misconceptions about hymen as a proof of honor among the camp's agenda.

This is a quote by a girl who attended SRH Awareness session

“ You talked about things we didn't know about before. We are hurting our girls by making them leave their education and getting them married without understanding their physical and psychological impact on our girls' health and future. ”
Said one of the participants.

“ I am married since one year and my economic status is bad, I think one child is enough to be able to finance his education and health care. ”
Said one of the participants.

“ I used to believe that FGM is proper for girls and I was convinced by my family members to do that for their girls but after I understood its circumstances, I realized my big mistake and I will not encourage my son to do that for his daughters. ”
Over 50 year old woman said.

“ I have a son and a daughter, I never thought of what they are going through and the impact of violence on them as I beat them a lot. Now, I understand what they go through and the reasons behind their aggressive behavior. I will not beat them again rather I will start talking and listening to them. ”
A woman said after attending a session on the health of adolescents.

“ I cried when I imagined my daughter getting married and living the same life. I felt that I hate myself as I thought she might kill or hurt herself or even die because of pregnancy at a young age. I will not do that, I will not kill my daughter. ”
A mother said in one of the theater performances.

“ The reason for harassment does not lie in girls' clothes but in the community's behavior and beliefs. ”
One of the male audience said after a sketch on harassment.

“ You talked about things we didn't know about before. We are hurting our girls by making them leave their education and getting them married without understanding their physical and psychological impact on our girls' health and future. ”
Said one of the participants.

“ I am married since one year and my economic status is bad, I think one child is enough to be able to finance his education and health care. ”
Said one of the participants.

The Story of A Girl fighting Sexual Harassment

Fatima AK is an eighteen-year-old girl from Syria, who is diagnosed with multiple sclerosis, and living with her family. Things were going fine till suddenly, her father abandoned her and her stepmother. Fatima had no one but her stepmother who later remarried. Her stepmother's husband was nothing like a father to her; he used to sexually harass her.

As SGBV survivor, Fatima sought help out of this situation. With the support of PSTIC (Psycho-Social Services and Training Institute in Cairo), she managed to relocate with a Yemeni girl away from her stepmother and her husband. "When I decided to fight off my stepmother's husband's harassment, the situation escalated and I had to leave the house and live alone. Then, I knew of Sanad. There, I found the warm family atmosphere and great friends I needed," says Fatima.

When she first arrived at Sanad, Fatima was feeling lonely and her health was deteriorating. At Sanad, the health community health workers and psychologist supported and directed her to get the necessary health care services.

As she started to recover, she took part in the music band activities provided at the safe space to sing with her sweet voice. Also, she joined the community theater activity and decided to write her story to be performed on stage for the public. She would join the psychosocial support group for girls.

Starting a New Life after an Abusive Relationship

22 year old Syrian woman stand up in the middle of the room to tell her story. She came to Egypt 7 years ago to get married, however she was only 15 years old. Her parents have sent her alone to a Syrian man who started treating her badly and made her life as hell. She suffered from all types of violence starting from psychological violence, physical violence, and denial of resources and he even he raped her several times. Unfortunately, two little daughters were born with no legal papers because this marriage was not even officially registered.

Eventually, she was divorced by mouth but has no official papers of neither marriage nor divorce. She also could not see her daughters and therefore she was suffering from bad psychological status, didn't stop crying and refused to go out of her home till she started to attend Sanad's activities; storytelling workshop, theater training and music band training. Besides, she attended one to one counseling sessions and was referred to legal assistance which helped her getting her own rights to see her daughters. Our story hero volunteered at Sanad as a receptionist in the public event, started to help other women and started a new life.

"Sanad is my life keeper, I hope to be a part of this place." she said.

Testimonials

“Sanad is my life keeper, I hope to be a part of this place.”
Toka

“Sanad offers me more than a safe space, it is my new home. I used to be alone all the time having nobody to talk with to the extent that I get worried from being deaf. Thank you my lovely people for being my new year.”
Mona ElDora

“Without Sanad I would be at my self-prison, thanks Sand you make me feel free.”
Wahiba

“Sanad is my vision and my journey.”
A thirty year old Syrian girl said.

Sanad Center made me approach myself, know my limits and the limits of others, and get to know my needs. I realized the value of my needs and my joy, this is what I learned from my participation in the psychological activities as I was unable to do that before joining Sanad. I wished all my life I could participate in the dance therapy class. I loved the atmosphere that we are all women together, I was able to involve and be great friends with them. I used to work on the purposes of those around me, at the expense of myself. Through the psychodrama, I realized how to get rid of the negative energy I feel.

“Sanad Center taught me to express myself, talk to others and know others, this is almost what anyone who enters it learns.”

Organizational Development



1. Emerging Functions

Resource mobilization is one of the main challenges that hinder the work of non-governmental organizations. Gaining access to sufficient and continuous funding for their work is a main challenge which affects their ability to gain visibility and experience. Another main challenge lies in the networking, establishing new partnerships and approaching national as well as international donors.

As part of its cohesive and strategic plan, Etijah is growing its team to build on its achievements and lessons learned. Etijah realizes the need to establish new organizational function to ensure the proper functioning of the organization and keep it running smoothly. New business development unit is established to be responsible for creating ideas, initiatives and activities towards maximizing success. We believe that growing our network requires creating, developing and nurturing the relations with various partners and stakeholders. Etijah business development goals are aligned with its mission and vision for achieving its objectives.

2. Innovation and Research

Research and innovation is part of the organizational operations that seek knowledge to develop, design, and enhance its processes and services. Etijah takes the time to invest in innovation and research to contribute to solving pressing social challenges. Etijah uses research and innovation as a tool to find solutions to societal challenges while boosting growth and competitiveness.

Youth Center Model is a research implemented by Etijah, the Ministry of Youth and Sports and the UNFPA about developing the role of youth centers in Egypt to be further involved in the community issues, particularly that of youth. This research targeted youth centers all over Egypt in governorates in the Delta and Upper Egypt in order to:

- Increase the participation level of youth especially the female participation in the youth centers by engaging women and girls in the centers' activities.
- Improve the activities and the programs of the youth centers.
- Improve the capabilities of the targeted youth centers.

Partnerships for Development



A successful development requires various partnerships and achieving effective development is attained through building networks that ensures long-term and large-scale impacts. The world is facing many development challenges that require resources, capabilities, and collaborations. Etijah emphasizes the importance of collaboration across all sectors – government, civil society and the private sector for facing the challenges. Etijah believes that partnership is the key for maximizing the impact of development work.

1. Emerging Partnerships

A. Partner: Amer Group

Area of partnership: raising awareness on SRH and GBV issues including child marriage, family planning, FGM complications and the role of the community in combating the harmful practices.

Activities: community theatrical performances, sports activities, and interactive sessions.

Number of beneficiaries: 1,247 beneficiaries



B. Partner: Y-Peer Egypt

Y-Peer Egypt is one of the oldest youth networks in the Y-Peer international that is established by the UNFPA in 2002. It expanded its reach to work with 170 NGOs, it ran youth initiative campaigns in 25 Egyptian governorates and 15 Universities. The network reached 45,000 peer educators.

Etijah has been collaborating with Y-Peer Egypt to build capacity of youth leaders and trainers who work on SRH and GBV issues using the theater and sports for development (S4D) approaches.

Area of partnership: SRH and GBV issues.

Activities: 23 peer education camps and 25 sport festivals using interactive sessions, theatre and sport technique.

Number of beneficiaries: 21,984 in 25 governorates.

2. Regional Partnerships

Refugees Teaching Diploma, Erasmus + for Higher Education 2019 - 2021

Refugee teaching Certification Program for Egyptian and Refugee Teachers aims to build and strengthen the capacities of students, faculty, educators and teachers, including refugee teachers to respond to the educational needs of children and youth from conflict countries. The project activities engage stakeholders from refugee teaching and training communities. These stakeholders will actively participate into the curriculum development of the postgraduate diploma for refugee teachers in Egypt that will be offered by Faculties of Education in the partner universities.

3. Global Networks

A. The United Network of Young Peace Builders (UNOY)

Etijah is part of Global Peace Network coordinated by the United Network of Young Peace builders (UNOY) located in The Hague in Netherlands. UNOY is a non-profit organization that coordinates activities related to conflict resolution and peace building among the regions. This network aims at building the capacity of the peace member organizations, in addition to promote the peace activities, policies, and strategies in collaboration with the member organizations in the local, national, regional, and global context.

B. Young Diplomats Group

This initiative was founded by the Colombian Embassy of Cairo, and joined by more than 50 embassies and nonprofit organizations. The aim of this initiative is to coordinate projects that serve achieving and realizing Sustainable Development Goals in Egypt, and the Middle East region.

C. Civil Society (C20)

Civil Society 20 provides a platform of Civil Society Organizations around the world to bring forth a non-governmental and non-business voice. Etijah CEO has been elected as the international lead for Employment and Social Protection working group.

4. National Networks

A. Gender Based Violence (GBV) Network

This is the United Nations High Commissioner for Refugees (UNHCR) initiative that gathers most organizations working on Gender Based Violence in Egypt. There are frequent monthly meetings that are held in the UNHCR offices and are usually to discuss the situation of GBV in Egypt, any developments on the issue and as well as the progress of an active referral system between the organizations working in the field.

