Pioneers of Egypt & Palestine follows a holistic approach in solving poverty and social iniquity. Supporting social entrepreneurs in their different stages.

The numbers shown include total number of phase 1 and phase 2 beneficiaries in Egypt and Palestine.
July - December 2016

Overview
This phase, Synergos network of Pioneers consists of

23 Pioneers in Egypt | 15 Pioneers in Palestine

Since joining the network, together they were able to

Directly impact the lives of over 910,289 People

Provide 1,232 direct job opportunities | Developed 38 collaborations within the Program
Start-ups Program

Egypt
Developed the capacities of different Start-ups who in their turn impact the lives of different people.

We reached 50 Start-up

- 13 Idea
- 18 Prototype
- 19 Established

Palestine

We reached 25 Start-up

- 7 Idea
- 4 Prototype
- 14 Established
We have developed the Skills of Youth in Egypt and Palestine by offering Volunteers Program. We have built the capacity of different Egyptian and Palestinians organizations.

Training for

603 youth

Volunteering opportunities for

195 youth

304 attended from

organizations

2222
Pioneers of EGYPT
July
- Pioneers Orientation Session
- Pioneers Conference
- Pioneers Baseline

August
- Pioneers Assessment interviews
- Qena 1st Volunteers Training
- Minya 1st & 2nd Volunteers Training
- Cairo 1st & 2nd Volunteers Training
- Fayoum 1st & 2nd Volunteers Training
- Qena Volunteers’ Management Training
- Minya Volunteers’ Management Training
- Cairo Volunteers’ Management Training
- Fayoum Volunteers’ Management Training
- Pioneers Volunteers’ Management Training

September
- Pioneers Volunteers’ Management Training
- Pioneers Assessment interviews
- Startups Third Call
- Alexandria Volunteers’ Management training
October

- Pioneers Assessment interviews
- Startups Assessment Interviews
- Alexandria Volunteers Training
- Matruh Volunteers Training
- Assiut Volunteers Training
- Cairo 3rd Volunteers Training
- Ismailia Volunteers Training
- Matruh Volunteers’ management training
- Assiut Volunteers’ management training

November

- Startups Assessment Interviews
- Startup Boot camp
- Startups Baseline
- Cairo 4th Volunteers Training
- Qena 2nd Volunteers Training
- Fayoum 3rd Volunteers Training
- Beni Suef Volunteers Training
- Beni Suef Volunteers’ management training

December

- Reporting
Pioneers of Egypt & Palestine  - Semi-Annual Report - (July 2016 – December 2016)

- Capacity Building
- Bridging leadership
- Financial support
Capacity Building

1. Step 1: Needs Assessment
2. Step 2: Trainings and knowledge exchange
3. Step 3: Mentorship
Following orientation sessions, each Pioneer was assigned a relationship manager from the Pioneers of Egypt team who was responsible for contact with the Pioneer and helping their development during the course of the program. Each Pioneer was invited to attend an assessment session, with their Relationship Manager and a second member of the Pioneers of Egypt team to discuss their goals for the duration of the program. The assessments also allowed each Relationship Manager to establish a clear understanding of the initial position, skills and needs of the Pioneers’ organizations. These assessments formed the basis of developing an M&E plan for each Pioneer, as well as recommended networking and training needs.

**Training needs**

The most common need between all the Pioneers were needs relating to fundraising and marketing, followed by management and documentation. The team visited at least 21 Pioneers (out of 23 total Pioneers, 13 males and 10 females) mostly at their respective workplaces (15 companies and 8 NGOs).

The visits reached different governorates, a total of 9 governorates, including Cairo, Giza, Alexandria, the Red Sea, Aswan, Qena, Assiut, Gharbia and Matrouh.

We designed an assessment tool formed of a set of questions tackling different aspects one of which was to determine the current and future goals (activities included) and to locate their needs in relation to any problems faced, and thus, a mapping of needs was conducted in order to try and support them in overcoming those problems and meeting their needs, if possible.
Step 2: Trainings and knowledge exchange

For the Volunteer Management Training (VMT), we have already carried out and invited the Pioneers to attend several VMTs in and outside of Cairo (refer to the VMT for more details in the volunteers section).

The majority of Pioneers (at least 15 Pioneers) reported that they require additional volunteers to help them with their enterprise in different fields or with specific programs or events, and with required specific qualifications and skills. A few Pioneers did not feel they needed volunteers on a regular basis based at their organization or workplace, and they requested only support with specific events or with campaigns.

The knowledge exchange between peers is a powerful tool used to improve their organizational capacity, this is done through peer learning and peer consulting sessions, and through upcoming networking events which will bring together phase one Pioneers fellows with phase 2 Pioneers.
Step 3: Mentorship

We will work with partners to offer one-on-one professional support and practical advice to Pioneers of Egypt who face specific challenges that prevent them from advancing forward.

This program will be coordinated by a Relationship Manager, who will routinely meet with them to discuss key challenges, perform a diagnostic of their programs, and track progress against agreed upon organizational and leadership development goals.
“Bridging leadership is the capacity to make it possible for people to come together across divides and work as partners. It aims to create and sustain effective working relationships among stakeholders whose collective input is needed to make progress on a given social challenge. By “bridging” different perspectives and opinions often found across the breadth of different stakeholders, a common agenda can begin to be developed and shared in order to find solutions to social and economic problems.”
For the Pioneers we organized 2 major events, to enable them to network and provide a space for collaborations:

1- Orientation

- Providing networking opportunities for Pioneers to meet each other and identify potential areas of collaborations, cooperation and knowledge sharing.
- Providing an introduction to the program partners, Alwaleed Philanthropies, Synergos and Etijah
- Explain activities timeline and next steps
2- Pioneers’ Conference in Cairo
► Allowing Pioneers to learn more about the program and the partner organizations
  • Introduction about Elwaleed Philanthropies programs
  • Introduction about Synergos Programs
  • Introduction about Etijah and Pioneers of Egypt
► Strengthening the network between Pioneers through
  • Social Activities (informal networking events)
  • Full day activities for 3 days

19th – 21st July 2016

22 PIONEERS Attended
Exposing the Pioneers to the Synergos methodology for change

- Self Reflection
Synergos employs a set of facilitation techniques and practices to enable individuals and groups to gain a deeper understanding of themselves and their highest purpose, transforming themselves into more whole and effective leaders.

- Peer learning and Peer consulting
Bringing together social entrepreneurs working in a variety of sectors to allow them to share knowledge and experience. This was facilitated in both formal and informal settings. Formally, a number of peer consulting and peer learning sessions were conducted in the conference. In peer consulting sessions, Pioneers present a challenge they are facing and request advice and insights from their peers. The challenges in the peer consulting sessions were about branding & marketing of social enterprises, how to deal with funding & financial issues confronting NGOs & the “sharing economy”. In peer learning sessions, two Pioneers shared their experiences in (selling a complex idea to different audiences and in engaging the wider community in solving social issues).

Provide space for Pioneers for networking and future collaborations
- Enabling them to understand everything about each other projects
- Exposed to the broader Pioneers of Egypt network through a talk by two of the 1st class fellows
The Pioneers received their first installment of the financial award. Awards are designed as unrestricted grants for the benefit of the Pioneers of Egypt, to help them strengthen their organizations, and increase their impact.
Pioneers Financial Award will be spent to fulfill 3 main objectives:

- **74%** Of Pioneers
  - Providing Employment Opportunities

- **91%** Of Pioneers
  - Ensuring Institutional Sustainability

- **52%** Of Pioneers
  - Expanding Impact

Pioneers of Egypt & Palestine - Semi-Annual Report - (July 2016 – December 2016)
Start-ups
• Final selection
• Capacity Building
• Power Of Networking
• Next steps
Final selection

We reached 292 Applicants

From every Governorate

Around 40% are women

Around 40% are women
Accepted Start-ups

We reached 50 Start-ups

Idea Phase
26%

Prototype
36%

Established
38%

Around 36% are women
Alexandria 6
Aswan 4
Behaira 1
Beni Suef 2
Cairo 11
Dakahluya 2
Fayoum 2
Gharbeya 2
Giza 4
Ismailia 2
Matrouh 1
Menoufeya 2
Minia 3
North Sinai 1
Qena 4
Red Sea 1
Sharqeya 1
South Sinai 1
Capacity Building

- Needs Assessment
- Start-ups training
## Needs Assessment

We have conducted an assessment interview with all the start-ups to identify and understand their needs before preparing the training sessions. We found that the Start-ups top three major needs are as follows:

1. Legal Assistance
2. Financial Planning
3. Human Resources

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>76%</td>
<td>76% of the accepted startups are not legally registered</td>
</tr>
<tr>
<td>56%</td>
<td>56% do not have a financial plan.</td>
</tr>
<tr>
<td>53%</td>
<td>53% do not have a HR plan.</td>
</tr>
</tbody>
</table>
From the 21st to the 26th of November, the Pioneers of Egypt held an intensive boot-camp training for the startups (where 45 out of 50 startups attended) selected in our program. The training was held for 6 consecutive days in the coastal city of Alexandria and we were hosted by the Training and Research Institute for Health Procreation. The startups were given whole day trainings on six different main topics by professional trainers, academics and experts in the fields of business planning, marketing, financial planning, legal assistance, volunteers’ management training and human resources. Moreover, the training provided the diverse group of start-ups (from 16 different governorates) with various networking opportunities with the trainers and with each other. Informal networking activities and social activities were also held in the evening following each training day.
The training’s objective is to give an overview on entrepreneurship, startups and social ventures in Egypt and to demonstrate and explain the business model canvas in order to customize it for each project. The training also gave the participants the opportunity to find out about different case studies of Egyptian social ventures and startups working in similar fields.

- Introduction on entrepreneurship, startups, social entrepreneurship, and social ventures
- Design Thinking for Social Innovation
- Explaining the social business model canvas and the social lean canvas
- Case Studies from Egyptian Social Ventures
- Working hands-on with the projects

The training’s objective is to provide the startups with the basics of marketing, including strategy formulation and new means of marketing in the digital age.

- Introduction to marketing
- Main Marketing opportunities (Innovation; Better/ quality; Rarity)
- Redefining and branding our business – (determine goals and set indicators in order to know the type of business)
- Strategy formulation, pricing and distribution
- Direct and indirect competition
- Integrated Marketing Communication (IMC)
- Market share and understanding consumer behavior
- Customer satisfaction and perceptions

1) Business planning:

- Introduction on entrepreneurship, startups, social entrepreneurship, and social ventures
- Design Thinking for Social Innovation
- Explaining the social business model canvas and the social lean canvas
- Case Studies from Egyptian Social Ventures
- Working hands-on with the projects

2) Marketing:

- Introduction to marketing
- Main Marketing opportunities (Innovation; Better/ quality; Rarity)
- Redefining and branding our business – (determine goals and set indicators in order to know the type of business)
- Strategy formulation, pricing and distribution
- Direct and indirect competition
- Integrated Marketing Communication (IMC)
- Market share and understanding consumer behavior
- Customer satisfaction and perceptions

89% were satisfied of the training
57% improved in knowledge
97% were satisfied of the training
82% improved in knowledge
3) Financial Planning:
This training is to provide an overview about the basics in financial planning for small companies and development projects, as well as, to provide the startups with information about financial statements, proposal writing and several funding opportunities through banks and donors in Egypt.

- Definitions of accounting/finance, and funding and the difference between them
- Legal types of companies and the required documents
- Important financial/accounting terms and indicators
- Financial statements
- Writing a financial plan for a development project and locating donors
- Proposal writing for development projects
- Traditional funding sources
- Non-traditional funding sources

93% were satisfied of the training
55% improved in knowledge

4) Legal assistance:
The training’s purpose is to discuss the different types of companies and NGOs under Egyptian law and to mainly explain the requirements and costs of setting up and registration.

- Types of business and companies
- Costs and legal requirements for setting up and registering
- Companies, NGOs and their different requirements
- Current and new proposed laws
- Intellectual Property Rights
- Taxation

97% were satisfied of the training
86% improved in knowledge
5) Volunteers’ Management Training (VMT):

The purpose of the training is to familiarize the startups with the concepts of development and volunteerism and to provide them with the knowledge and tools needed to create an effective volunteering program.

- Concept of development
- Concept of volunteerism
- How to create a volunteering program? (orientation, calls for volunteers, interview, appreciation, feedback)

6) Human Resources:

The purpose of the training is to provide the participant with awareness and knowledge of the role and importance of human resources in small and medium sized projects.

- Introduction on human resources and the influence of HR on small and medium sized projects
- The legal requirements and laws
- Four rules of HR (Business Partner, Change agent, Commitment Builder, Infrastructure Manager)
- Requirements of employment - “Egyptian labor law”
- Preparing work relationships and policies
- Designing and creating a job (legal information, new hires, interviews, selection process)
- Team development and leadership
- Management and evaluation of employees’ performance

98% were satisfied of the training
84% improved in knowledge

97% were satisfied of the training
83% improved in knowledge
Overall Training Evaluation

51% found the training has changed their perspective in work

88% felt the training met their expectations and was relevant to their needs

100% found the skills they learned in the training beneficial and useful for their project
Quotes from the Start-ups
“It made me revisit and change my project to a small company”

Basma Ahmed
Tara Company

“I benefited a lot from the training and it has motivated me to take further steps in my project”

Naema Mohamed
Adim x Gedid

“It pushed me beyond the idea phase and I learned how to best implement my idea”

Ahmed Ismail AbdelAziz
Seatshare

“A great opportunity for networking and the training provided everything you need to kick-off your startup”

Shaymaa Yunus
Art Frame

“The training cleared the path for me where I learned how to professionally manage volunteers and to officially register my project”

Nada Gaber
Nada Arts School

“The networking and spirit of collaboration was the best part of the training”

Mahmoud Sayed
“I Support My Group”

“A week of invaluable networking and knowledge and experiences exchange”

Amr AbdelHamid
El Magarra

“There was a lot of passion and determination shown from the diverse pool of participants and the team”

Mohamed Ibrahim
New Planet

“There was a lot of passion and determination shown from the diverse pool of participants and the team”

Nahla Taher
Noon

“I benefited a lot from the training and it has motivated me to take further steps in my project”

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“There was a lot of passion and determination shown from the diverse pool of participants and the team”

Mohamed Ibrahim
New Planet
“It broadened my horizons and I met such a diverse group of aspiring social entrepreneurs”

Mohamed Hesham
ELITE

“The training was perfect and it totally changed my perspective in work”

Mohamed AbdelSatar
Foundura

“One of the best trainings I have attended and through it I networked with many fellow social innovators”

Mona El Gneidy
Berasca

“All people at the training had one goal in common which was to serve and benefit our communities through our projects”

Moemen Osama
I Can

“A training full of motivation, enthusiasm and determination”

Mervat Roshdy
Let’s Keep It Clean - Yala Neragaaha Nedifa

“I was motivated to take my ideas further and I have made invaluable connections”

Menna Barakat
Scramble

“I learned how to be realistic and ambitious at the same time and be brave in taking the first steps”

Mayada Megahed
Nebrass

“The training paved the way for the initial steps in my project”

Marwan Salah
Starter

“A great push towards social entrepreneurship and the training made me revisit my project”

Marwa Ahmed
Ayady
Power of Networking

Through Pioneers of Egypt program we aim to enhance capabilities by opening the doors to new innovative ideas through sharing experiences and opportunities between social innovators. Smart networking does not only rely on connecting those only working in the same field, rather it connects different fields and makes links to diversify and expand their ideas and projects. This will help them discover and identify other social problems and address them through a more holistic approach.
Collaborations between Start-ups
This is just the beginning
Mentorship
The mentoring program will be designed to give Start-Ups tailored advice from experienced individuals. Start-Ups will be offered different kinds of mentorship and approaches to mentoring through:

- Social Entrepreneurs – Pioneers of Egypt’s network of phase 1 & 2.
- Specialist Mentors – Additional mentorship will be provided by mentors from established organizations, whether corporate or in the non-profit sector, who have specialist expertise in particular fields.
- Peer Learning & Peer Consulting Circles – Peer Learning Circles give Start-Ups the chance to share with their peers expertise on particular issues which they have developed through their direct experiences. Peer Consulting Circles allow Start-Ups to pose specific questions around challenges they face, to receive advice and recommendations from their peers.

Seed Fund
Within 3 months from the training there will be an opportunity to seed fund some of the projects. An online application will be step one to guarantee the projects’ development after the training and to know which will benefit from it the most. A pitching event with a judges’ panel will be step two to assess the startups progress and allow them to compete in an honest and transparent way.
Volunteers Can progress

Pioneers of Egypt started its volunteerism program “Volunteers Can” to create new opportunities for youth in different social enterprises. The Volunteers Can project aims to increase the number of people volunteering in social enterprises all over Egypt. Its objective is to increase the participation among all groups and especially the non-traditional volunteers who do not know about volunteering opportunities. It also aims to promote good practice in volunteers’ management for organizations, social enterprises, initiatives and student activities, as well as, to improve the experience for the volunteers and the host entity.

After the successful completion of the TOT boot camp, we gave the volunteer trainers adequate time to prepare for the program activities in their local governorates. We decided to work more intensively in order to grow and maintain our network of volunteer trainers. The program is designed in this phase to be more effective to ensure that the volunteer trainers receive valuable tasks with the best possible management support from the team and from phase one volunteer trainers. Thus, the 40 volunteer trainers participated in each part of the program including the following; interviewing the applicants, contacting the organization, coordinating the training logistics, delivering trainings and following-up after trainings.
Applicants

We reached 1727 Applicants

52% are Women

From every Governorate
Volunteers’ Interests

- Youth Development: 28.9%
- Social entrepreneurship: 21.4%
- Arts and culture: 13.6%
- Media: 12.8%
- Health: 11.7%
- Tourism: 9.2%
- Agriculture: 2.3%
- Environment: 0.2%
Age Group

16 ~ 20: 33%
20 ~ 30: 61%
Over 30: 5%
Trainings
Trainings Executed

We have conducted 16 volunteer trainings, and 11 volunteers management training in 9 different governorates. The following diagram will show the number of volunteer trainings and volunteers management training per governorate, as well as, the number of attendees in each training session.
Volunteer Training

The volunteer training is designed to achieve the objectives of the volunteers can program, the content covers specific topics related to volunteerism as the concept of development, concept of volunteerism for development, soft skills, social entrepreneurship and how to start an initiative. Regarding the volunteer training, we permit our committed volunteer trainers to cascade the training to another group of volunteers such as a kind of reward to them. The cascading enables the volunteer trainer to boost their confidence and to apply the strategies they have learned in the main training from the staff through delivering the volunteers training on their own.

In order to assess the quality and effectiveness of the volunteers’ training, we carried out a pre- and post-assessment to a random sample of 100 attendees from all the trainings.
540 Attended the training

62% are Women

72% of the volunteers improved in knowledge

94% Satisfied of the training
Volunteer’s Management Training

In the volunteer management training, 162 organizations, initiatives and student activities have attended the training. In the training, we collect the job description of the volunteering opportunities in the volunteers’ management training. We have collected 679 opportunities requiring volunteers in various fields with different skills. The following diagram will represent analysis for the volunteers’ management training attendees and number of opportunities for each field.

222
Attended
the
Trainings

45%
are Women
In order to assess the quality and effectiveness of the volunteers’ management training, we carried out a pre- and post-assessment to a random sample of 50 attendees from all the VMT trainings. A sample of 100 attendees feedback was randomly selected and analyzed from all the trainings’ feedback (refer below). Based on the feedback, we have decided to compress the training into one intensive day instead of two starting from Assiut’s training.

70% of the Organizations improved in knowledge

90% Satisfied of the training
Type Of Organizations attending

- NGO: 61
- Social enterprise: 9
- Student activity: 11
- Governmental entity: 2
- Pioneer: 19
- Startup: 45
- Initiative: 15

Total Organizations: 162
Opportunities and placements
Placement

Students and those who are unemployed often view volunteering placement as opportunities to learn new skills or gain new knowledge that could help them in finding full time employment. In the placement process the volunteers must meet required skills and experience determined by the host organization/initiative. In the middle of the placement, we will assess how our volunteers have developed the capacity of the host entity.

We have offered the volunteering opportunities collected in the VMT to our volunteers who attended the volunteers’ training. We have three methods to offer opportunities to the volunteers:

- Firstly; through the mini “warsha” or workshop, which occurs after the completion of the volunteer training where the program staff offer the available volunteering opportunities are presented to volunteers in order for them to sign up to placements immediately.

- Secondly, through social media channels where we gather all the volunteers who attended the training from the same governorate into a Facebook group to post any opportunity anytime.

- Thirdly, through targeting the volunteer directly (via phone or email) based on the available opportunity and their interests.

Following up with both volunteers and host organizations is critically important to guarantee the satisfaction of both parties. This can mean the handling of any arising issue such as a request to change a placement from the volunteer, or as a request from the organization which needs additional volunteers.
Accomplished placements

132 Placements

47% are Women

77% of the opportunities lasted over one month
Type of Opportunities Matched

- Trainer: 41
- Media team: 2
- Administrative team: 6
- Psychologist: 1
- Social media specialist: 1
- Events organizer: 27
- Painter: 1
- Social activities organizer: 1
- Health coordinator: 5
- Social Awareness executive: 37
- Public relation: 4
- Student club member: 2
- Human resources: 1
- Marketing officer: 3
“The Pioneers of Egypt ‘Volunteers Can’ program was one of the most life changing experiences, on the personal and professional level. I met so many people from different governorates and cultures, and the experience was highly rewarding. At first, I was anxious about public speaking, but the training program equipped me with the needed skills to become a professional trainer and I learned to communicate confidently and effectively with other people. The program also offered me a placement in the Human Resources field, the field I wanted to work in, and at a reputable organization, which will definitely improve my employability chances in the future. Following the program, I left and continued in my career and life with a lot of valuable connections and with enthusiasm and passion.”

“A huge difference was made during my experience as a trainer. Now, I can take the initiative and stand in front of people and talk without any fear and I can deal with new people without shame. I learned how to dissect my opinion freely in the midst of opposing opinions and learned how I can make a difference in the people around me.”

“The Volunteers Can program was one of my favourite volunteering experiences. Through the program, I learned a lot about development work, volunteering and the vital link between them. The experience started all the way from the Training of Trainers (TOT) to the several trainings I then conducted in my own governorate, Matrouh. I became more confident and responsible, while also gaining the trust of people who depended on me. In addition, I also gained many transferable skills from the trainings, which will surely have an additional value on my future career and employability.”

“Pioneers of Egypt constituted a turning point in my life. I started off very excited about volunteering and through the program I have learned a lot from volunteering in civil society work, which has developed not just my own professional skills, but others as well. These are indispensable and needed in the society we live in and I was fortunate to be part of an active civil society which values volunteering and development work through volunteerism. The program led me to new great opportunities with the British Council and abroad, where I came in contact and worked with different people and learned about new cultures. I am very grateful and proud to have been part of the Pioneers of Egypt program.”
Volunteering and Employment

We believe that volunteering enhances youth skills and help them find job opportunities

87% of our volunteers are still students

67% of the Volunteers believe that the training could help them to get a job
Pioneers of PALESTINE
Pioneers of Palestine TimeLine

- **JULY**
  - Outreach to local organizations for Startups recruitment
  - Social media outreach for Startups recruitment
  - Developing needs assessment formal for the startups
  - Startups needs assessment
  - Relationship managers meeting with the startups
  - Pioneers needs assessment
  - Relationship Manager Meetings with the pioneers

- **AUGUST**
  - Pioneers needs assessment
  - Relationship Managers Meetings with the pioneers
  - Startups recruitment
  - Startups needs assessment
  - Relationship managers' meetings with the startups
  - Volunteer Management Training

- **SEPTEMBER**
  - Volunteers Training Call
  - Startups Selection (interviews, field visits, Reference check)
  - Screening startups third batch
  - Relationship managers’ meetings with the startups
  - Networking and Mentorship for the startups
  - Relationship Managers Meetings with the pioneers
  - Networking and Mentorship for the pioneers

- **OCTOBER**
  - Startups third batch interviews
  - Volunteers Management Trainings
  - Volunteers Trainings

- **NOVEMBER**
  - Volunteers Management Training
  - Volunteers Training
  - Relationship Managers’ Meetings with the Pioneers
  - Pioneers Reporting period
  - Pioneers needs assessment
  - Pioneers & Startups “Legal Assistance” Training Session
  - Pioneers & Startups “Action Plan” Session
  - Relationship Managers’ Meetings with the Startups
  - Startups Reporting period
  - Startups needs assessment

- **DECEMBER**
  - Pioneers Technical Reporting
  - Relationship Managers’ Meetings with the Pioneers
  - Pioneers & Startups “Project Cycle Management” session
  - Pioneers & Startups “Accounting” session
  - Pioneers & Startups “Marketing and Fundraising” session
  - Pioneers & Startups “HR Management” session
  - Relationship Managers’ Meetings with the Startups
Pioneers & Start-ups

- Program Outreach
- Needs Assessment
- Capacity Building
## Program Outreach

### Pioneers
- Finished Selection Process of All Pioneers

### Start-ups
The Pioneers of Palestine team mainly relied on social media especially through the use of Facebook and the use of the Pioneers of Palestine page to outreach for startups recruitment to be able to reach as many applicants as possible. Moreover, the team also relied on local organizations for outreach such as universities or civil society organizations during the period from July to August.

## Selection Process

### Pioneers
- Finished Selection Process of All Pioneers

### Start-ups selection process
- Interview process for all applicants/ field visits for some
- Scoring all applicants and assessing areas of growth for each applicant
- Reference checking for each applicants of the short list
Outreach with Local Organizations

- Palestine Ahliya University
- Volunteers of Palestine
- Wings of Hope for Trauma
- Youth Development Association
- Society of social work committees
- Women’s affair Technical Committee
- Beit Al Shams
- Qader Organization
- Ibdaa’ Center
- Manar Center
- Power Group
- Hope Center
- Women Child Care Society
- House of Hope
- European Institution for Cooperation and Development
- Bierzeit University
- Tamer organization
- Teacher Creative Centre
- Maan Centre
- Tomorrows’ youth Centre
- Bethlehem University
- Al Quds open University
- Al Quds University
- Palestinian Working Woman Society
- Sheraa Society
- Nawafeth Forum for Youth
- Juzoor for health and social Development
- Ramallah Startup Grind
- Leaders Organization
- An Najah National University
Needs assessment

Pioneers
Main Needs:

- Strategic plan
- Needs assessment tools
- Monitoring capacity building
- Project cycle management
- Financial Management
- Networking
- Logistics
- Human Resources
- Legal Assistance
- Media Coverage

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**Strategic Vision:**
Most of the respondents amongst the pioneers scored low on organizational mission, strategic planning, implementation planning, program objectives, and program alignment. For example, the mission statement does not provide clear direction of the organization. The strategic plan was outdated or being prepared, whilst there are incomplete annual implementation plans. The projects have well formulated objectives that are linked to the activities. 7 out of 12 Pioneers specified they required more capacity building in creating annual plans, and implementing those in a manner that corresponds to the organizational mission.

**Have a strategic plan:**

Yes 79%
No 21%

**Program Consultation and Identification:**
All selected initiatives were based on a process of identification of community needs and high community involvement. Nevertheless, there is a need amongst pioneers to understand the tools of needs assessment and its importance.

**Program Capacity:**
Although there was excellent program management amongst pioneers, nevertheless there was a need to build their capacity in monitoring, so that they can design their future work based on lessons learned.

**Collaboration and networking:**
Most pioneers requested additional capacity building in this field especially in areas related to sharing best practices with others, media coverage, enhancing governmental relations, and having increased outreach and their work recognized, as a result, the relationship managers are focusing on this component.

**Leadership:**
Some pioneers recognized that they still don’t even have a board. Others wanted to understand more how to make the board more effective, and make sure that they have a clear decision making mechanism, while others wanted to understand and develop work ethics and policies.

**Organizational management:**
Most of the pioneers considered organizational structure (in terms of how to build one) and its relation to decision making as one of the most important needs. In addition to internal communication and the design of policies.

**Human Resources:**
Some pioneers together requested to have courses on human resources including laws and policies, recruitment process, performance management, and competitive benefits.

**Have a HR plan:**

Yes 86%
No 14%
Financial Management:
All pioneers wanted to learn more about financial management especially in the aspects of drawing a financial policy, a monthly financial plan, transparency and audits. That is also linked to the need to learn more about fundraising, and donor’s diversification.

Logistics:
All pioneers wanted to learn more about issues related to procurement, vehicle management if available, and asset management.

Have a Financial plan:
Yes 57%
No 43%
Start-ups Needs Assessment

- Strategic planning
- Legal Assistance
- Needs assessment tools
- More networking with different entities
- Media Coverage
- Logistics
- Financial Management
- Project cycle management
Capacity Building

Pioneers and Start-ups
Pioneers and Start-ups were both invited to attend joint activities and training to help build their capabilities.

Trainings Done

- Three Volunteer Management trainings
- A full day Training session about “Legal Framework and Registrations for Organizations in Palestine”
- A full day Training session about “The Action Plan”
- A full day Training session about “Project Cycle Management”
- A full day training session about “Accounting for Non Accounting users”
- A full day training session about “Marketing and Fundraising”
- A full day training session about “HR Management”
Volunteers
Volunteers Can Program

Pioneers of Palestine launched the “Volunteer Can” program, which is a youth program that aims to change the concept of volunteering in Palestine. The goal behind this program is to provide 200 volunteers with training & volunteering opportunities in Palestine. To guarantee the organizations proficiency and full capacity for the placements, a volunteers’ management training was provided.

“Volunteer Can” program aims to create new conscious and active generation, who can appreciate the importance of time management and non-formal education. The program’s goal is to preach through an action to create a socially responsible generation, who appreciates the power of volunteering. In return the volunteers will be able to discover and value their abilities. This will enhance and improve their chances to get practical experience, to be more involved to increase their chances to enter the Palestinian labor market. All this is done through offering college students and new graduates volunteer training and placing them in local civic institutions and different organizations.
We reached 481 Applicants

73% are Women
Trainings Executed

We have conducted 3 volunteer trainings and 3 volunteer management trainings for participants from 8 different governorates. The following diagram will show the governorates names.
Volunteers’ Interests

- 27.9% Entrepreneurship
- 20% Media
- 13.7% Health
- 13.1% Youth development
- 12.3% Community work
- 9.4% Education
- 3.7% Technology
Volunteer Training

The volunteer’s training is designed to help students and fresh graduates to be aware of the volunteering and development concepts. To get to know the organizational work and social issues the country face, to achieve the objectives of the volunteers can program. Soft skills, social entrepreneurship and how to start an initiative is also the topics were discussed to empower volunteers and raise awareness to give back to their own communities.

27% of the volunteers were interested in being involved in the entrepreneurship field. Whereas, 20% of them were interested in the media field, 13% of them were interested in youth development, 12% of them were interested in community development, and the rest in different fields.

<table>
<thead>
<tr>
<th>Trainings Held</th>
<th>Attendees</th>
<th>Are Female</th>
</tr>
</thead>
<tbody>
<tr>
<td>3</td>
<td>63</td>
<td>71%</td>
</tr>
</tbody>
</table>

In
- Ramallah
- Albireh
- Nablus
Volunteer’s Management Training

Three volunteer’s management trainings for organizations and initiative were accomplished where 82 attended the trainings representing 60 organizations.

The first training was held for 25 representatives of 23 different type of organizations at the middle area of the west bank particularly at Ramallah city; included 7 representatives of 7 pioneers, 6 representatives of 5 start ups and 12 representatives of 11 external organizations, they all were from Ramallah & Al Bireh, and Jerusalem governorates.

The second meeting was held for 25 representatives of 20 different type of organizations & initiatives in the northern region of the West Bank, specifically at Nablus City; included 5 representatives of 5 start ups, 9 representatives of 4 college youth initiatives and 12 representatives from 11 external organizations, from four major Palestinian governorates: Nablus, Jenin, Tulkarem, and Selfit.

The final training was held in the south area of the west bank made for 32 representatives of 17 different type of organizations, included 15 representatives of 8 pioneers, 5 representatives of 3 start ups and 12 representatives of 6 external organizations, they all were from Hebron and Bethlehem governorates.
### Type Of Organizations attending

<table>
<thead>
<tr>
<th>First training</th>
<th>Second training</th>
<th>Third training</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Pioneer</strong> 7</td>
<td><strong>Startup</strong> 5</td>
<td><strong>Pioneer</strong> 8</td>
</tr>
<tr>
<td><strong>Startup</strong> 5</td>
<td><strong>Student activity</strong> 4</td>
<td><strong>Startup</strong> 3</td>
</tr>
<tr>
<td><strong>External Organizations</strong> 11</td>
<td><strong>External Organizations</strong> 11</td>
<td><strong>External Organizations</strong> 6</td>
</tr>
</tbody>
</table>
Volunteering Opportunities and placements

The general number of opportunities that different types of organizations have offered totaled 178 opportunities. Until now, 63 volunteers were placed & matched with approximately 30 organizations. 71% of those volunteers were from Ramallah city & have been matched with 18 organizations at Ramallah & Al Bireh governorate. 29% of them were from Nablus and have been matched with 12 organizations at Nablus governorate. Now, we are working to organize meetings for Volunteers trainings in the other cities, particularly at the southern & northern governorates of the West Bank.
Accomplished placements

63 Placements

In 30 Organizations

18 Ramallah and Al Bireh

12 Nablus
Type of Opportunities Matched

- Media
- Administration assistant
- Public relations
- Translator
- Cultural and Awareness Campaigns
- Psychology & Social service
- Health
- Capacity building
- Project Management
- Law
- Human Rights
- Marketing
Volunteers Can Impact

“I previously thought that volunteering processes were challenging and unorganized, but following the training, I realized the importance of volunteering programs, especially when carried out through an organized plan, that focuses on every detail of volunteering since the announcement call for volunteers till the volunteers’ evaluation and rewards.”

Hidar Abu Makhou, The Director of Mercy Association: “The Friends of Down syndrome”

“We work on providing trainings to institutions to promote the concept of volunteering, as well as, facilitating placements for volunteers within these institutions. We never took a systematic approach when dealing with volunteers and trainees in the process, such as those described and detailed in the Volunteers’ Management training. But, we hope that the training next time could include specialist institutions who depend on volunteering to enhance their work, outreach and impact, and accordingly, in order to also take advantage of the whole mechanism that benefits and invests the most from the presence of dedicated volunteers and trainees.”

Safaa Ayyad, The coordinator of Projects in Arab AmeriCare Foundation
Annex

1- Pioneers Impact
• Egypt
• Palestine

2- Start-ups profiles
• Egypt
• Palestine

3- Impact on the lives of phase 1 beneficiaries “Egypt”
• Pioneers
• Start-ups
• Volunteers
Pioneers Impact
Pioneers of Egypt
Ahmed Mahmoud Hamed ElHefnawy - Knowledge for All Foundation (KFA)

KFA continue their work in overcoming the spread ignorance in the Egyptian society as a foundation of sustainable development. The base of their strategy is the collaboration in the general modern knowledge via developing a set of innovative mechanisms, notably Knowledge Map, Knowledge Compass, Knowledge Path, Knowledge Box, and Knowledge Bourse.

Progress since joining the program
Knowledge for all has undergone significant growth since joining the program, the numbers of youth trained increased from 20 to 81. Around 50% of the youth benefited are women. The organization has shown an increase in its impact by:
- The number of youth centers reached doubled from 20 in 16 governorate to 39 youth center in 25 governorate.
- The number of people raised awareness about the importance of knowledge through social media doubled 18000 to 24000

Employment
Since joining the Pioneers program, knowledge for all has added and employed 6 staff members, 1 fulltime and 5 part time, of which four are males and two are females.
Ahmed Salah-Onfoz

Onfoz is a mobile application that makes it easier for people to search for relevant careers and opportunities in their local surrounding.

Progress since joining the Pioneers of Egypt program

Employment
• Onfoz was able to hire 4 Freelancers and 1 Full time officers, 3 Female and 2 Male.

Networking, Partnerships and Cooperation
Onfoz has been able to cooperate with the following:
• Shayma Kadry (advice from a fellow Pioneer of GISR foundation in Cairo)
Collaboration with 2 external social entrepreneurs regarding advice for strategic and financial plan.

Participation in External Programs
• EMUNI Entrepreneurship Diploma
The programme aims to equip potential entrepreneurs with the knowledge, skills and attitude necessary to implement a project, manage an entrepreneurial enterprise &/or transform an idea into an innovative and sustainable business. This Diploma is designed for students seeking to pursue a business venture or manage an entrepreneurial enterprise.

Media Exposure
• Onfoz was featured on a Radio program, Radio 9090, to talk more about the platform.
Ahmed Saleh- Elmadina

El Madina offers trainings, art production, culture space management and supporting artists and youth initiatives in Alexandria. Elmadina seeks to spread a culture of “democratization of the arts” and transforms public spaces and marginalized areas to spaces where people can practice free expression and create a cohesive social environment characterized by pluralism.

**Progress since joining the pioneers of Egypt program**

Elmadina has been established for over 10 years, since its start they have trained 700 youth after joining Pioneers of Egypt, they have trained 74 more youth (46 of which are female), in addition to their event’s attendees which on average they used to train 35 participants, but after joining Pioneers of Egypt, Elmadina has trained 74 participants which indicates 111% in growth.

Elmadina has usually reached 10,000 indirect beneficiaries, on average, every 6 months. After joining Pioneers of Egypt, Elmadina has reached 40,000 more indirect beneficiaries.

Elmadina has also participated in three different international conferences (International Performing Arts Network meeting in Lebanon – Carthage Theatre Days – Culture Policies Conference in Casablanca).

**Collaborations**

Since joining Pioneers of Egypt, ElMadina has collaborated with different entities including local organizations and international such as Tandem Shaml – Idea Camp – Adef “Arab Digital Expression Foundation” and within the Pioneers of Egypt network, Elmadina collaborated with 7 different organizations (3 Pioneers from Phase 1 – 3 Pioneers of this class and one start-up).
Employment
ElMadina has provided 26 employment opportunities in the past 6 months, 25 as freelance trainers and one as a researcher.

Influencing public policies
Elmadina believes that Street Theatre could influence public policies about the use of public spaces in Egypt on the long term.
Amal Hashem- Tanwira Cultural Institute

Tanwira Cultural Institute is one of the first cultural institutes in Qena to fill the gap in the underdeveloped cultural and musical scene there. There is a great need for artistic and cultural places in Qena as there is a lack of suitable venues and spaces to hold cultural and musical events.

Progress since joining the Pioneers of Egypt program

- Tanwira managed to hold 8 concerts during the last six months, after holding only 10 concerts since establishing their work in 2015. The concerts venue and type varied, some were inside the organization others were at different places.
- They had 25 artistic workshop for kids, 14 were for drawing basics and principles, and clay shaping. 11 were musical workshops, to learn how to play piano, guitar and violin.
- The number of the direct beneficiaries for the children workshops reached 80 (32 Male: 48 Female), after being 102 (34 Male: 68 Female) through the last two years.
- The number of workshops for youth reached 40 to benefit 90 youth (40 Male: 50 Female). 22 for plastic art and 18 for music.
- Conducted 3 workshops for women, 2 sewing workshops, and 1 for crochet. The number of the women benefited were 30. While the number of the workshops were 5 during the last two years, and the benefited women were only 35.
- Number of cultural salons reached 7, after being 13 during the last two years, literary topics were discussed and some open discussions.
- Number of exhibitions reached 3, the direct beneficiaries were 180 while it was 200 for the previous 7 exhibitions during the last two years.
Employment
• Tanwira Cultural Institute was able to hire 2 new members, one fulltime, one part time, and they cooperated with 2 freelancers.

Media Exposure
• One of Tanwira’s exhibitions was featured at Al Ahram Gate magazine.
• Tanwira was featured at Qena News to talk about cultural scene there.
• Akhbar Elyoum
• Welad Elbalad

Networking, Partnerships and Cooperation
• Tanwira cooperated with Artframe (one of the start-ups) to video shoot and montage some videos to document their work.
Ayman Sabae- Shamseya

Shamseya seeks the creation of a dynamic, community based healthcare system that allows equitable access to a comprehensive health insurance package that is owned and monitored by the people themselves. One of the main tools developed for this purpose is the community-monitoring tool of health services quality provided in hospitals. This component is currently up and running on the www.eghospitals.com portal.

Progress since joining the Pioneers of Egypt program

- From the start of the project, Shamseya trained 135 local community assessors after joining Pioneers of Egypt, Shamseya has trained 62 more assessors reaching 197 (83% of the community assessors are women)

- One of Shamseya’s main objectives is to raise awareness of the concept of social accountability, from the start of the project they established 8 different networks after joining Pioneers of Egypt, another 3 were established in 3 new governorates.

- Number of hospitals assessed has doubled since joining Pioneers of Egypt to reach 156 hospitals compared to 73 hospitals

- Since joining Pioneers of Egypt, Shamseya has expanded their work to reach 11 governorates compared to four before the start of the Pioneers program.

- Shamseya aims to build the capacity of different NGOs by providing them with different services. Before joining Pioneers of Egypt they partnered with only one NGO after the program they have 32 different partners.
- Publishing of a report on industry sponsored clinical trials in Egypt
- Development of their new tool Mostashfa Meter mobile app for community assessments of hospitals

Collaborations
Since Joining Pioneers of Egypt, Ayman has collaborated with 10 different organizations 4 of them are Pioneers.

Employment
- Provided 12 employment opportunities (50 % are female)

Influencing public policies
Shamseyah has engaged in periodic meetings with the Ministry of finance transparency unit as well as the Ministry of health officials. Through these meetings, Shamseyah has continuously supplied public officials with our input on the needed changes that need to take place to promote social accountability and good governance in the healthcare sector.
Shamseyah also believes the recent report they have published on industry-sponsored clinical trials will influence policy-makers and legislators in new legislations regarding clinical trials in Egypt.
Hala Lutfy - Hasala Film

Hasala Film is an independent filmmaking cooperative based in Cairo that supports independent young filmmakers with film production through workshops, mentorship, networking and capacity building.

Progress since joining the Pioneers of Egypt program

Hasalla has participated in the 2016 Dubai International Film festival with a long feature film “El Nosor El Saghira” or “Little Eagles” in Arabic. The creative documentary was produced by Hasalla’s founder, Hala Lotfy, and it was featured and took part in this year’s competition.
Hasala film has also accomplished the following since joining the program:

- Reached 120 direct beneficiaries and 6 volunteers
- Took part in the activities of the Panorama of the European Film festival in Cairo, which is an annual event that features long feature and documentary films from Europe

Collaborations and Networking

Hasalla has formed several collaborations including with the Dubai International Film Festival, and with the Cinema Syndicate, the Euro-mediterranean network of distributors and the independent filmmakers Syndicate.
Hamdi Reda – Artellewa

Artellewa is an art space serving the children and residents the slum area of Ard El Lewa in Cairo. The space offers artistic workshops and social activities, and provides a library containing almost 1000 books and magazines in many different fields.

Progress since joining the Pioneers of Egypt program
• Artellewa held 15 film programs for adults and held 2 film screening nights
• They reached 500 children in total, through holding 22 workshops for children (aged 8-13), includes various activities such as movies, games, drawing and artistic activities with open discussions and through holding 40 drawing and self-expression sessions for Ard El Lewa’s children and hosting a storytelling workshop for children with a local artist
• Held a paintings and figurative art exhibition; “What is in that box? from August the 30th until September the 24th
• Hosted an Artist-in-residence, Marion Arzel, a French photographer from Lyon, from September 9th till October the 31st. During her residency, she co-directed a workshop about medium format photography with Hamdi, the founder of Artellewa
• 10 proposal writing workshops held throughout September to October for young Egyptian artists to apply for international artist residencies and scholarships
• Held a medium format photography workshop and meetings, by Hamdy Reda and Marion Arzel in October. Participants filmed for a week and developed the films and printed the photos. Held a one-day exhibition at Artellewa library to show the collection of experimental photos and films.
• Part of the double opening of Marion Arzel’ s exhibition “S’étendre” from the 25-29th of October at Al-Dokkan
Networking, Partnerships and Cooperation
Artellewa has collaborated with the British Council and with local and foreign artists. This included collaboration with 3 local artists for the “What's in the Box?” exhibition and workshops, and with a French artist and photographer, Marion Arzel (“S’étendre” exhibition).

Employment
Since joining the program, Artellewa was able to hire two new members in the team, one to work as a social media manager and one to work as an administrative assistant. Both of them were previous beneficiaries of the project.

Media Exposure
- Featured in Al Bawaba (albawabnews.com) and Fenon El Khalij (ArtsGulf.com) online newspapers for the Marion Arzel exhibition
- Featured in an online newspaper article, on Hamdi and Artellewa’s work, by Al Hayat (AlHayat.com) newspaper
Hamdy Zidan-Eskndrella for Cultures and Arts

Eskndrella for Cultures and Arts is an independent firm that was founded in 2005 to activate the role or art as social stimulus and community consciousness to support cultural liberty throughout Alexandria.

Progress since joining the Pioneers of Egypt Program
• Origami workshop was implemented for children, through the workshop Eskndrella teaches children in indirect way through different discussions, and they raise awareness through art targeting their mothers as well.
• English conversation club, one for intermediate, and other for advanced level.
• Drawing workshop for Children of Kum El Dekka.
• Hepatia project, which is a platform to work on supporting cultural rights and freedom, cultural management, and cultural initiatives, in 6 governorates.
• Organized six Weekly open day event, which is an event implemented on the street each month, using an open Mic; were people have the opportunity to speak freely and express their feelings.
• Increased their work to include more governorates, Matruh, El Mahla and Assiut.

Networking, Partnerships and Collaborations
• Eskndrella cooperated with Emaar Masr Organization (Fellow Pioneer in Matruh) and trained one team member from Emaar Masr organization about cultural management.
• Eskndrella supported Ehlam organization (Fellow Pioneer in El Mahla) through advising them about cultural projects.
• Eskndrella cooperated with Fekra Association (Fellow Pioneer in Assiut) and co-organized street theatre performances in schools in Assiut.
Hany Jamal - Kotob W Hagat

Books & Stuff, or “Kotob w Hagat” in Arabic, is a mini public library at Ard El Busary, near Dar El Salam- an area highly deprived from social and cultural activities in Cairo. The place holds different cultural activities, such as musical events, seminars, and film and documentary screenings, and in exchange of a nominal rental fee, people are also able to borrow books.

Progress since joining the Pioneers of Egypt program
• Since Kotob w Hagat joined Pioneers of Egypt, the number of people who read at the library has increased to reach 71 unique people compared to 44 in the previous 6 months which shows a 161% in growth.
• People who borrowed books has increased after joining Pioneers of Egypt to reach 42 compared to 19 before (showing a 221% growth).

Since joining Pioneers of Egypt, Kotob w Hagat has focused mainly on two main objectives:
1. Development of the premises to make more accessible and comfortable for people and to reach more beneficiaries by extending its working days to 7 days instead of 5 and it now opens till 9pm instead of 6pm, and by redesigning the space to be more comfortable for beneficiaries and to have a better space where people can read

2. Preparing a competition between schools in the area to encourage students to read and write more. The team has taken different steps to prepare for the competition starting with targeting schools in areas around Kotob w Hagat, recruiting volunteers and planning competition documentation and evaluation process.

Employment
Kotob W Hagat has hired one new part-time employee.
Hayam Reda – Fekra Association

Fekra is a youth-development association based in Assiut which works on supporting youth through workshops and trainings to equip them with the relevant skills, education and opportunities. Fekra has started a new project called “Pianola” which mainly works on arts. Progress since joining the Pioneers of Egypt program:

- Held 4 workshops with 31 attendees
- Trained and reached 16 volunteers (working as part of management, media and marketing teams)

**Employment**

Fekra has hired 2 full-time female employees, one as a project coordinator and one as a project manager. They have also been able to provide temporary job opportunities for 4 freelance trainers who were responsible for the workshops.

**Partnerships, Collaborations and Networking**

Fekra has made several collaborations internally with a fellow Pioneer, Hamdi Zeidnan (Eskenderella project) who co-organized street theatre performances in schools in Assiut. Moreover, they have also collaborated with the Goethe-Institut (German Cultural Center), Save the Children and with 6 local organizations, who helped in preparing for trainings and supported them through marketing.

### Pioneers of Egypt Impact

- **Reached and Trained** 16 Volunteers
- **Held** 4 Workshops
- **Hired** 2 Full-time employees
Khaled Hamad-Emaar Masr

Emaar Masr is a youth-led and youth-served community development organization in Matruh. It works on introducing and enriching the culture of volunteerism, along with promoting charity work.

Progress since joining the Pioneers of Egypt program

• Two programs are being conducted, the Bezra Program - “Seed” program (20 sessions held so far) which is a preschool program that aims to rehabilitate kids to be equipped with necessary skills for studying at school. There is also the “9 Sotour” – “9 lines” Program (90 sessions held) is a post school program which aims to explain curricular activities in a practical fun way during the weekends. To implement “Bezra” and “9 Sotour” program, the organization has increased 15 volunteering opportunities, and there were two training held for the volunteer teachers to be qualified to deal with children.

• One awareness campaign to raise awareness about polluted water from the underground in Matruh, which is mainly a desert region, in cooperation with Water and Sanitation Company of Matruh.

• Number of volunteers at the organization is 73 volunteers, of which 33 are male and 40 are female, of which 5 volunteers were provided by Pioneers of Egypt

Networking, Partnerships and Cooperation

Emaar Masr has cooperated with Eskedrella for Arts (Fellow Pioneer in Alexandria) and sent a volunteer to have training at Eskendrella on organizing cultural events. Both organizations cooperated and are planning to hold cultural events in Matruh.
Mahmoud Abdallah – Ehlam

Ehlam is an organization based in El Mahalla El Kobra, and it serves youth and El Mahalla residents through its provision of awareness campaigns, trainings, workshops, cultural events and volunteerism. Ehlam also has a small library.

Progress since joining the Pioneers of Egypt program
• Ehlam held 7 workshops (on drawing, origami, Embroidery by hand, portrait drawing, oil painting, directing and handwriting) and they held three film screenings
• Around 100 people have attended their workshops and trainings for skills development
• They offered an English language training (English Zone)
• They also held the annual Ehlam and volunteers’ celebration event
• Their library has been used by around 100 Mahalla residents
• They have supported 25 students suffering from school dropouts in Mahalla and helped renovate one house in a marginalized area there

Networking, Partnerships and Cooperation
Ehlam has been supported by and collaborated with several organizations, including the British Council, Eskenderella (Fellow Pioneer in Alexandria), Nabd Foundation, Ehsan El Mahalla and the Union of Media Women in Egypt.

Employment
The organization has hired a new female office manager and graphic designer, and provided a temporary job opportunity for a photographer. Also, 10 trainers were provided with job opportunities from the training workshops at Ehlam.
May Zein Eldeen – Al Hassan Foundation for Differently Abled Inclusion

AlHassan Foundation is an organization based in Cairo which has supported wheelchair users and the differently-abled in Egypt since 2013. AlHassan provides disabled people with various tailored solutions and suitable opportunities to guarantee their social inclusion and accessibility.

Progress since starting the Pioneers of Egypt program
- Established an online database with a specialized software company to document all the foundation’s projects and members info
- Quarterly event in for new members in Maadi Courtyard
- Huge International Disability Day Event to celebrate such special day with our members, champions of Paralympics, and with the attendance of the Minister of Social Solidarity and Minister of Sports and Youth
- Translated a book from English to Arabic discussing wheelchair users’ lives and works as a guideline for wheelchair users
- Currently developing a partnership with Barclays Bank to employee some of AlHassan’s wheelchair users members

Collaborations and Partnerships
Since joining the program, AlHassan has formed collaborations and partnerships with 9 different local and international entities and companies, including Kairo (Advertising Agency), International Handicap, Ottobock Egypt, ZAD Solutions – Software Company, Givingloop, Mega Kheir, Mega FM, “Hona Al Assima” – Lames El Hadedi (TV program/presenter) and Abou Hawwa.

Organized International Disability Day Event with the presence of 2 Ministers
Influencing Public Policies
Mai believes that through media exposure she can highlight accessibility issues for wheelchair users to encourage the governmental institutions to take action.

Established online database to document all projects and AlHassan members’ information
Mohamed Ashraf – Shagra fel Madrasa

Shagra fel Madrasa is an initiative that raises awareness on environmental sustainability, combats global warming and provides for the lack of activities at schools with a profitable educational project. Its activities include; planting trees at schools, rooftop farm, help students learn how to protect their environment and start giving back to their own community.

Progress since joining the Pioneers of Egypt program
Shagara has been preparing for a new full rooftop design and it has also done the following since joining the program:

• Surveying two schools for implementation, an orphan house and a company office.
• Working on Shagara’s sustainability and targeting companies to design their rooftops.
• Since the start of the project, Shagara has worked in 7 schools, after Pioneers of Egypt they have worked in 2 more schools.
• Participated in Mass Challenge UK, start-up friendly accelerator and reached the competition’s semi-finals.
• Attending “Hello Tomorrow” summit in Paris for the science and tech ecosystem.
Mohamed Hegazy- Transport for Cairo

Through Transport for Cairo (TFC), daily commuters will have access to formal and informal transportation – including bus & metro systems – in digital and printed formats such as online websites, mobile applications and printed maps. Hegazy believes an affordable and quick commute is key to any successful employment and therefore, it is crucial for the economic and social well-being of Egyptians, and the countries sustainable development.

Progress since joining the Pioneers of Egypt program
- Since joining the Pioneers of Egypt Program, TFC has organized four events with 100 attendees (30 % Females)
- Since the start of TFC, they mapped only 10 different routes of Cairo, after joining Pioneers of Egypt they mapped 21 more routes (showing a 110% growth rate).
- TFC has participated in 5 international conferences such as (State of the Map (OSM) - Solution Development Event for TravelSpirit -Open Data 4 Development Mena Node (OD4D) - Africa4Tech -Friedrich Ebert Stiftung - Sustainable Cities conference )

Collaborations
TFC has collaborated with different 9 entities, 3 Pioneers (2 from phase 1) and 6 external collaborations.

Collaborations
- **Country level:** A partnership with Takween for Integrated Development was developed and is in effect.
- **Regional Level:** TFC continues to connect with other initiatives and develop relations with regional transport initiatives such as Ma’an Nasel from Amman, Jordan and Beirut Transport initiative. We are slowly institutionalizing our relationship, called ABC-Network (Amman, Beirut, and Cairo Network).
Employment
2 Employees (1 Full time, 1 Part Time)

Media Exposure
TFC has been featured in 5 articles in local and regional newspapers and websites such as (Wamda, citylab.com, shorouk news and Elwatan news)

Influencing public policies
Through attending events such as the Open Data 4 Development Mena Node (OD4D) and the Friedrich Ebert Stiftung - Sustainable Cities conference fits within TFC mandate to affect public policies by promoting the message of the importance of using public transportation, and disseminating their mapping work on a local and regional policymaker level. Relevant Attendees included representatives from CAPMAS (Egypt), from Cairo University, from local government in Amman, Beirut, Casablanca, and other regional cities.

TFC believe such engagement will, on the long run, influence urban designers’ views of the importance of adequate urban mobility and accounting for efficient, reliable modes of public transportation for the different neighborhoods, especially areas not covered by the Cairo Metro yet, marginalized areas and new areas that heavily reliant on private, road based mobility.
Mohamed Shazly – Roaya NGO

Ro’ya is a local NGO located in Al Quseir, a small town by the Red Sea, which works on youth development, environmental and heritage preservation and education through cultural events, workshops, trainings and camps. It also has a special area/nursery for children in Al Quseir to use, along with daytime activities.

Progress since joining the Pioneers of Egypt program
- Held 7 camps for youth and children, including 6 on environmental protection in the Red Sea and one recreational camp
- Reached two local schools and 130 children in total (85 females, 45 males) benefit through the Generations’ or “Agyal” project and the nursery
- Held 4 educational trips reaching 100 individuals
- Organized a workshop about recycling clothes
- Offered a cinema for the children of Al Quseir
- 5 street performances and theatre were held
- Held a computer and programming training session
- Held two forums, one on children’s health and environmental preservation
- Reached 100 volunteers in total working with the NGO and reached 4,000 indirect beneficiaries
- Celebration for the nursery’s children and their families, as well as, celebration day for children’s international day and Prophet Mohamed’s Moled El Naby day celebration

Employment
Roaya has employed 2 new teachers/tutors, a project manager and a secretary to work at the NGO.

Collaborations and Networking
Roaya has collaborated with several local entities, including collaboration with the Ministry of Education, with the local council of Al Quseir and with the Egyptian Food Bank.
Nawal Mostafa-Children of Female Prisoners Association

Children of Female Prisoners Association works on maintaining good health for newly born children at prisons, their mothers, and female prisoners. After the release they psychologically rehabilitate them, offer them vocational trainings and opportunities to be able to support themselves.

Progress since joining the Pioneers of Egypt program
• The Association held 8 workshops and trainings including on handicrafts, the prisoners rehabilitation, capacity building trainings and psychological support. They have reached 314 beneficiaries through these events.
• 102 produced handicrafts by female prisoners after the workshops

Networking, Partnerships and Cooperation
The Association has been able to collaborate and partner with CARE Egypt, El Orman and Masr El Kheir foundation.

Employment
• Children of Female Prisoners Association was able to hire four full time new members in the team. Two from Qalyubia Governorate, one from Cairo, and one from Giza.
• Through their work there were 31 jobs created and provided to their beneficiaries.
• 52 managed to develop their skills through CFPA to find better job opportunities.

Media Exposure
To keep CFPA support to the prisoners and their families as part of the psychological support they need, the organization discussed its strategy and the importance of highlighting
female prisoners’ issues on three TV channels, TEN TV, Sabah TEN program, Sada Elbalad, El Tarir Salon program and Egyptian TV, Nady El Asmeh program.

**Participation in External Programs**
- Empowering Women through a Male Dominated Society Program to shed the light on the importance of reinforcing gender equality, through involving the male dominated society in the process by CARE.
- Integration of Prisoners into Society program, to discuss new techniques and mechanisms to integrate prisoners into society by Drosos Foundation and Life Foundation.
- Ensuring Medical support to HIV and AIDS prisoners seminar by UNODC, to discuss the current circumstances for the HIV/AIDS provided services in Egypt and Egyptian prisoners.

**Public Policies**
- CFPA is working currently with a number of Human Rights organizations to amend regulations for female prisoners and their children.
Rania Salah- GebRaa

Rania Salah Seddik established GebRaa in order to support marginalized local communities to be economically and socially empowered through supporting unique cultural green handcrafted production.

Progress since joining the pioneers of Egypt program
Since Joining Pioneers of Egypt GebRaa has exported over 170 KGS of authentic Egyptian handicrafts to the US.
GebRaa opened a new market for Egyptian Handicrafts in Slovenia and started working on a new prototype “lighting units”
GebRaa produced their first catalogue of Productus “blown glass – Khayamia – Handwoven Textile”
Developing their website to attract open new markets for Egyptian handicrafts.

Collaborations
After joining Pioneers of Egypt, GebRaa is focusing on their business development plan, targeting 3 different entities (one foundation and 2 investors)
GebRaa collaborated with 2 fellow Pioneers (Alhassan Foundation and Children of Female Prisoners)

Employment
GebRaa provided different employment opportunities the last 6 months for 37 Artisans in different local communities from upper Egypt and the Delta region and one full time project coordinator in their Cairo Office.
Rasha Aly Soliman - Ladies Corner

LadiesCorner.com continue in helping women develop their skills and start or promote their projects through an integrated free virtual solution that replaces the traditional office/shop workplace and helps them reach clients from home.

Progress since joining the program

LadiesCorner has seen significant progress in their website visitors since joining the program. The website’s users increased from 10 million to 10.8 million visitors (an 800,000 increase in users). Also, they have successfully:

• reached 1,000 new profiles which were created on their platform
• increased the number of advertisers from 30 to 35
• sponsored of female-run events from 20 to 25 sponsorships
• reached an overall social media outreach of 1,080,000 users

Employment

LadiesCorner has hired 4 female full-time employees starting July and August and has provided 1,000 opportunities for the new female profiles created on the website.

Partnerships, Collaborations and Networking

There was collaboration between Ladies Corner and Rania Salah (phase 2 Pioneer fellow of GEBRA) to offer her handicrafts products online on the platform.
Sally Bahgat-Oasis Community Centre

Oasis Community Centre is a sustainability education centre, which is a 10,000 meters piece of greenery and desert land carrying eco-friendly buildings and facilitating children’s environmental activities.

Progress since joining the Pioneers of Egypt Program

• OCC had 4 school trips, were 120 students benefited from it. Through them students learn about renewable energy, camping skills, upcycling, planting, farm animal pitting. They divide to four or three groups so they can all try everything on rotational basis. For the renewable energy part, it divided to the theoretical part, and the practical one. And to make it easy and lovable to the school students, theoretical part implemented in a Play, were all the kids get the chance to participate. During the trip they help prepare their food by themselves, learn how to separate the garbage, and to end the day well they watch a movie.

• Three organizations rented the Eco-lodge, to implement their organizational trainings. Before starting their training they had a tour, at OCC to learn more about it and about sustainability. To spread green environmental culture the organizations follow OCC rules and separate their own garbage during their stay. 80% female of the organization’s workers benefited from it.

• Two Green Camps were implemented, were the campers stay for two days and one night. They learn about renewable energy, upcycling, separating garbage, planting and first aid.
Networking, Partnerships and Collaborations

• Oasis has been able to help Self-Directed Education (SDE) training program, which is a co-creative, experiential training and incubator for a network of self-directed education in Egypt, through using Oasis assets and recourses.
• Oasis has been able to cooperate with Hand Over & Shagarha initiative, to work on “1001 Tree initiative” campaign. The campaign aims to plant wood trees, through Hand Over wood will be used to work on building sustainable, resilient and affordable houses for low-income families in Egyptian slums.

Employment

Oasis Community Centre was able to provide 10 employment opportunities, 6 part-time and 4 full-time, one from Upper Egypt, one from El Fayoum, and the rest from Cairo.

Media Exposure

• Sally was featured in What Women Want Magazine, to talk about challenges and overcoming them for women entrepreneurs.
• Participated in the Women Entrepreneurship day at the US Embassy, and was featured on their social media.
• Featured on Ahead of the Curve, which is social business dedicated to the promotion of sustainable management practice, inclusive market growth and social innovation.
• Feature on OnTv, with Amr Adeeb, for being awarded from the Ministry of Commerce and Industry for being shortlisted in SwithMed inetitative.
• Participated and gave a speech at TEDx Cairo Women, and was featured on their social media and MBC.

Participation in External Programs

• Candid Conference, Berlin.
• Introducing Egypt’s Start-ups and the YEEL Network to the German-Egyptians Business Community, German Chamber.
Sanaa Ser ElKhetm – The Cultural Alliance for Reviving Heritage

The cultural alliance for reviving heritage is a network between different organizations working on heritage preservation through craftwork and arts and its main aim is to empower women and youth through production of traditional handicrafts.

Progress since joining the Pioneers of Egypt program

The Alliance has held 4 different exhibitions in three main cities, two in Cairo, one in Alexandria and one in Aswan, where there was an opportunity to provide a space for a number of women to sell their handmade products. The alliance is in the process of locating a headquarters and will be working on a workshop to 12 young women on handicrafts, these women are part of different organizations already in the alliance working on handicrafts and they can then spread the skills and knowledge gained afterwards to their own respective governorates.
Shaymaa Kadry – GISR

GISR foundation is a women-led independent polling and survey research firm based in Giza. GISR aims to provide Egyptian society with credible surveys and polls, as well as, to offer trainings and opportunities for those who want to work in research, data collection and analysis.

Progress since starting the Pioneers of Egypt program
• GISR has held a summer training for students from the Faculty of Economics and Political Science, Faculty of Mass Communication and the Faculty of Arts (Sociology)
• Stocktaking study for the GIZ studying the situation of the Dual System Education in Menoufeya, Sharkeya, and Aswan.
• Launching the GISR blog: http://onsurveys.info
• Holding a competition for young researchers to write articles on surveys to be published on the blog.
• Preparing a manual for conducting a training workshop for children about opinion surveys.
• Holding a training for entrepreneurs working with GESR Masr El-Khier foundation on conducting market research studies.
• Conducting a study group for coursera course: “how to become a change agent: introduction to social innovation”

Collaboration and partnerships
GISR has collaborated with several local and international organizations, including the GIZ (German Agency for International Cooperation), the Swedish Institute Alumni network, and Think Tank for Development Solutions.

Employment
GISR has hired 2 additional female researchers, one working full time and one part-time. Throughout the projects, GISR has provided 21 freelance researchers with temporary job opportunities in research.

Pioneers of Egypt Impact

Launched GISR blog

Provided
2
Employment
Opportunities for researchers
Waleed Shawky- Medicine for All Foundation

Medicine for All is an organization based in Cairo that continues to work on sorting, collecting and distributing medicine for disadvantaged and uninsured individuals and patients.

Progress since joining the program
Medicine for All has undergone significant growth since joining the program, the numbers of patients doubled from 5,000 to 10,000 patients (a 100% increase). Around 80% of the patients benefited are women. The organization has shown an increase in its impact by:
• The number of medicine collected reached 2.2 million units (up from 1.6 million)
• The number of medical convoys has also doubled to reach 10 convoys
• The number of financial sources has increased from 106 to 337 individuals and entities

Employment
Since joining the Pioneers program, Medicine for All has added and employed 4 full-time staff members, of which two are males and two are females. In terms of indirect employment, Medicine for All has also provided 15 internship opportunities for pharmacy university students.

Partnerships, Collaborations and Networking
Medicine for All has collaborated with Amgad Morgan (a phase 1 - Pioneer) in a blood donating campaign and the treatment of hepatitis C.
Pioneers of Palestine
Youssef Al Haj Qasem - Fina Alkhair

Progress since joining the pioneers of Palestine program
By using his approach & concept of “Entrepreneurship of Individuals”, to reduce poverty in Tulkarem Palestine, Youssef has successfully changed the lives of 30 more poor families since joining pioneers of Palestine program, by providing them with economic projects. He also successfully reached 150 families that live below poverty line after doing a scan and field visits in many marginalized areas in Tulkarem Palestine, which will create an important database as a reference for his project.

Challenges overcome by Youssef during the implementation
The 30 women trained on handling small projects to provide them with their basic needs and a sustainable income, they didn’t have enough experience which consumes a lot of money, time & effort for training them.

Influencing public policies
Youssef saw that he started to influence special policies by merging local communities and through the role of youth in influencing on decision makers, and bringing attention to poor family cases.
Elida Zaghmout – Beit Ashms

Progress since joining the pioneers of Palestine program
Beit Ashams continued in providing a safe and hopeful community to hundreds of people in Palestine that believes in peace, justice and equality through unique and innovative tools. Since joining the program Elida did the following:

1. Wellbeing and self-care retreats for Palestinian girls who were imprisoned by the Israeli occupation, and also with Palestinian activists working against the settlements in Hebron.
2. Lead and organize the international day of Yoga in Palestine, where 200 people showed up.
3. Yoga classes for girls in marginalized village
4. She started the first Community facilitation training in Trauma Release Exercises in Palestine.

Networking, partnerships & collaborations:
She networked with George Zeidan during one of his celebrating events about Rights to movement in Palestine.

Media exposure:
Since joining pioneers of Palestine program & the expansion of Beit Ashams activities, Elida & his project has been featured in many journals and newspaper as ”Yoga journal”, ”Palestine News Network “, ”Maan News Network”, ”Al Watan Voice”, ”WAFA”.

Pioneers of Egypt & Palestine Impact

Organized event with over 200 Palestinians attending
Maysa’ Al Sha’er - Kazdora W Sora

Progress since joining the pioneers of Palestine program
Maysa’ continue in bringing young bloggers, photographers and any interested individuals on a journey of discovery of Palestinian cities, villages and the refugee camps in Palestine, Jordan and Lebanon, to document culture, traditions, stories and social issues through videos, blogs and photos.

Maysa’ started to prepare the first episode for the YouTube show called “Ya Rayeh” for every city, village and refugee camps in Palestine in an innovative young and attractive way. Also she has conducted a Social media Workshop for Entrepreneurs girls.

Participation in External Conferences & Programs
Since joining pioneers of Palestine program, Maysa’ has been able to take part in several events. She participated in many trainings & workshops such as “Cultural Innovators Network” in Serbia, women Leadership Program in Alexandria and an “Advocacy workshop” in Tangier.
Yasmin Khawaja – Sard

Progress since joining the pioneers of Palestine program
Sard continued in providing a safe space in which youth can freely discuss social issues and personal issues through the form of artistic literal expression. Since joining the program, Yasmine did the following:

- One workshop about blackout poetry in Work Factory in Ramallah.
- Two open mic nights at khalil sakakini cultural center, hosted with special guests.
- Poetry night at Garage Cafe with Farewell theme.
- Participated in McGill Student’s in Solidarity for Palestinian Human rights’Palestinian Cultural night event in Montreal, Canada
- Participated in Aik Saath’s Empoword event in Slough, UK

Networking, partnerships & collaborations:
She has collaborated with different entities and especially with one of the startup of pioneers of Palestine, Manar yonis “Reading drama” on spoken word poetry.
Progress since joining the pioneers of Palestine program

PalTerhal continue to serve the people by encouraging local tourism and outdoor recreation as a tool to learn about Palestine, appreciate nature and the environment, release stress, increase self-confidence and enhance capabilities. Since joining pioneers of Palestine program, PalTerhal has done the following:

a. Three overnight campaign for children and teenagers with a total of 110 children attending.
b. Two Groups of university students (95 students) completed Leadership Development & Team building training program.
c. Five Groups of Adventure & Exploration, a total of 117 young adults took part and developed their skills while exploring new areas in Palestine.
d. Corporates (Effective Trails): 25 individuals learn about Palestinian villages, interact with local communities and support them economically.
e. One group of 15 people took part of the Bedouin experience where they spend an evening with Bedouin community, learn about their traditions and interact with them.

Networking, partnerships & collaborations:

Since joining pioneers of Palestine PalTerhal has established many collaboration & gained funding opportunities as the technical assistance and marketing funding from PMDP, the cooperation was also made with local councils and women cooperatives in Palestinian villages and Zikra Initiative in Jordan.
Hani Abu Ghazleh – Fadfid

Progress since joining the Pioneers of Palestine program
The Arabic online platform Fadfid continue in seeking professional psychological support and advice from professional psychologists from around the Middle East. Since joining the program they have done the following:
• Conducted an online social media campaigns to attract users
• Signed an MOU with “Challenge 2 Change” organization
• They reached 700 new users for the service till now (350 online free session users, 13 online paid session users, 17 psychologists offering their services on the website)

Employment
• 7 new psychologists joined their website

Networking, Partnerships and Cooperation
Fadfid has built new partnership with “Build Palestine” & “Bank of Palestine” since joining the program.
Odeh Qura’an – Bits and Knits

Progress since joining the Pioneers of Palestine program
Bits and Knits continue to use the e-commerce system to serve Palestinian cooperative needs and local producers in promoting their products or services online to access a wider market. Since joining the program, Bits and Knits did the following:
• Recruited 9 new vendors (most of them cooperatives)
• Reached 160 customers
• Marketed 450 products
• Reached buyers from 13 countries
• Ran a social media campaign

Networking, Partnerships and Cooperation
• Working with Mostawda, Inc. (as a new sales channel)

Employment
• Two new full-time female workers were recruited in September and in October 2016
Progress since joining the Pioneers of Palestine program

The Ajyal Elderly pursue in supporting the elderly in Palestine through reengaging their participation and activity as citizens through different social activities, health awareness and clubs, as well as, to connect them with youth and other generations. Since joining the program, Ajial did the following:

- Three trips to various localities in Palestine - 150 seniors participated
- Joint meals for the elderly: 8 meals (Breakfast, lunch and dinners) - 180 seniors participated
- Spiritual gatherings: 8 gatherings - 180 seniors participated
- Medical gatherings and health screening tests: 7 activities - 150 seniors participated
- Celebrations: mother’s day, Elderly day and 10th anniversary of Ajyal celebration - 150 seniors participated
- Four active clubs: Choir, Books, Celebrate Recovery and Yoga club - 60 seniors participated
Sliman Mukarker – Power Group

Progress since joining the Pioneers of Palestine program
Power Group works in the field of media and artistic production, and they also have a radio show and the group provides job opportunities for youth and women. So, since joining the program, power group did the following:
• Reached 1066 radio listeners
• Produced 4 short films
• Reached 9624 Facebook followers
• Held Festival “life in Bethlehem”
• Created Cinema club

Networking, Partnerships and Cooperation
Since joining the program, Power group has partnered with the following:
• Holy Land Trust in Bethleham live festival
• Al Hara Theatre (fellow Pioneer)
• Beit Jala Municipality
• Media Plus
• Dar Al Kalima (films production)
Tala Abu Eid – Al Hara Theater

Progress since joining the Pioneers of Palestine program

Al Hara Theater continues in providing youth with creative vocational trainings in theatre and trainings programs in light, sound production, costumes and manages various cultural and artistic projects. They did the following since joining the program:

• Presentations in youth organizations, cultural centers in Bethlehem, Hebron, Nablus, Salfit, Qalqilya.
• The group who produced the play “Garbage Dump” was selected by the Committee as best play and was sent to perform in Jordan. It was also nominated by the Palestinian Ministry of Culture to perform in Tunisia at the Euro Mediterranean Festival for Youth Theater.
• Al-Harah Theater organized Ramadan evenings and the 4 plays produced by graduates were performed.

Networking, Partnerships and Cooperation

Since joining the program, Power group has participated & collaborated with the following:

• Ashtar Theater, Freedom Theater, Yaffa Center, Nablus, Beit Jala Vocational Training Center (electricity course for the sound and light students)
• British Council, Swedish Institute, Goethe Institute, South Med CV
• Different festivals: Bethlehem Live Festival, International Contemporary Dance Festival, Wein Ala Ramallah Festival, Rozana festival, Yalla Yalla Festival,
• Qattan Foundation
• EVS Program
• TAMASI
• Jena Municipality

Public Policies impacted:

Managed to get the Ministry of Culture to accredit PARC certificates for students. This is the first center of its kind in Palestine and therefore, which created new careers for young people in the creative industries field.

Media Exposure:

Featured in one newspaper article by Al Sabah and three radio programs, Radio Orient FM, Ajyal FM and Radio 24 FM
George Zeidan – Right to Movement

Progress since joining the Pioneers of Palestine program
Right to Movement continues in highlighting the many restrictions on Palestinians’ right to move freely in the West Bank. They highlight this through sports, trainings and marathons, and they have done the following since joining the program:
- Sending a delegation of 10 runners to participate in D2R race in Jordan.
- Organizing a community gathering (retreat) for all running communities from Nazareth, Hebron, Ramallah, Jerusalem and Bethlehem
- Hosted Danish rapper, Shaka Loveless on an information tour in Palestine including meeting our running communities.
- Sending a delegation to participate and represent the group in Swiss Alpine marathon in July.
- Sending delegations to participate in; the Chicago, Amman and Beirut Marathons
- Organized a run from Google to Apple (to include Palestinian cities and villages in their navigation)
- Organized a run in Ramallah for Mayada AlSayed, the 1st Palestinian Olympic marathoner
- Created three new running communities in Palestine (Jericho- Hebron- Nablus)
- Participated in the Bethlehem Live Festival, in the Market and the storytelling activity.

Networking, Partnerships and Cooperation
Since joining the program, Right to Movement has collaborated with the following:
• BUZZ company (provide marketing tools for outreach)
• Palestinian Children Relief Fund (Chicago marathon & organizing speaking tours)
• Beirut Marathon Association (invite the group and support for the Beirut Marathon)
• DanChurchAid (financial support related to hosting Shaka Loveless)
• Rebuilding Alliance (support for the run from Google to Apple and reaching out to congressmen and women in Silicon Valley)
• Masar Ibrahim (reach out to vulnerable communities in Palestine and tour-guiding)

Media Exposure
- Mentioned on 3 radio programs and in a TV program on the participation in the Google Apple Run and one online newspaper article by the Daily Star Lebanon for participation in the Beirut Marathon

Participation in events and conferences
- One Young World on October 3rd, a global youth conference and the preeminent global forum for young leaders aged 18-30 and gathers the brightest young leaders from around the world
- Euro-Mediterranean Forum for Young leaders from the 14-16th of October
Rami El-Khateib – School Olympics

Progress since joining the Pioneers of Palestine program
The project gathers students, schools and children from different schools to participate in a mini Olympic game competition in the West Bank. It mainly encourages students in playing sports; give the winners and participants awards. Every year, the event is held and it engages different schools and empowers Palestinians girls and boys to join. They have done the following so far:
• Worked with 15 schools
• Reached 300 students

Employment
• Hired two female workers, one part-time and one full time, starting from September

Media Exposure
• Featured in Radio Burj FM
• Billboards and ads in Bethlehem and Ramallah
George Mansour – Qader

Progress since joining the Pioneers of Palestine program
Qader remains in their works to guarantee and promote basic rights, education and social inclusion of persons with disabilities (PwD) in Palestine. They have accomplished the following since joining the program:
- They signed an MOU with representatives of the Ministry of Education to conduct schools competition and to engage students with disabilities into the educational system
- They targeted 5 schools, 4 in Hebron and 1 in Bethlehem, of which 370 are females and 140 males participated at the schools targeted.

Media Exposure
- Featured in one newspaper and in a short film
Tamara Abu Laban – Women Make A Change

Progress since joining the Pioneers of Palestine program

“Women Make A Change” work on empowering Palestinian women and defying gender stereotypes and discrimination through relying on new media and short films. They have accomplished the following since joining the program:

- Producing one short film, “On the Verge of Hope”, which was produced and directed by Tamara Abu Laban. This film was screened all around the West Bank (10 screenings held) with the film festival ‘Days of Cinema’.
- 300 Palestinians attended the screenings of the short films done by the initiative
- Empowered 30 women to start their own initiatives and activities
- Producing two radio episodes recorded and filmed with Orient radio and Shoruq organization about activating women’s social participation

Indirect Employment

- The project provided the opportunity for two young women to get new jobs in the media field after taking in-depth training in film-making with them.

Media Exposure

- The project appeared in 3 radio programs on Radio Orient, Radio Al Hala and Power Radio, and it was featured in a television program by Al Watan News.

Networking, partnerships & collaborations:

Women Make a change project has collaborated with many organizations such as:

- Suliman Mukarker - Power Group (fellow Pioneer)
- Sunna Alamal organization
- Shoruq Organization (radio episodes )
- Action Aid
- Film Lab (support with screenings)
- Stars Foundation in London
START-UPS
PROFILES
Abdullah Mashhout- “Efhamni”

“Efhamni” – “Understand me” is an initiative to tackle the major issue of a lack of dialogue and freedom of expression in Egyptian society. Abdallah seeks to tackle this problem in El Dakahleya and el Menoufia through his “Efhamni” project that will target different age and social groups. The project will aim to shed light and challenge extremism and opposition to dialogue as a necessary means for reconciling differences and for coexistence. The idea is to promote a culture of dialogue and acceptance of differences in opinions, cultures and beliefs etc. through combating extremism that has spread as a result of a severe deterioration in the levels of education and culture.

The project will carry out activities and workshops that depend on an approach which includes those different in view to come together, to discuss and reconcile those views. Of the target groups for the projects are university students, housewives and high school students. This will be done through holding events such as dialogue workshops, film screenings, debate games and other events to present and discuss different points of view to guarantee social peace and coexistence, and the acceptance of diversity.

**Sector of work**

- Human Rights
- Women and Youth Empowerment
Ahmed Sayed Dabour- “3omk” – “Depth”

Ahmed is an emerging writer who has suffered from the hectic book publishing and production process in Egypt. Writers go through different stages, starting from an idea to coining and phrasing the numerous thoughts and then writing and editing them. Beyond imagination, writing requires a lot of effort to be able to produce a work of art and finding legal assistance and signing the contracts is not an easy task for emerging writers. Thus, Ahmed aims to establish an active platform and database for emerging and enthusiastic writers to exchange experiences, along with assistance from professional writers. The goal is to facilitate the production process, introducing editing methods, marketing tools, and printing steps. Hence, writers can apply the knowledge and experiences through writing workshops, seminars, competitions, exhibitions and camps. They will also have the chance to get support and mentorship from peer writers.

Sector of work

- Community Development
- Education
- Media & Journalism
Ahmed El Sayed Ahmed Khalafallah- IT Society

Living in the 21st century and in today’s globalized world, technology learning became an integral part of our daily lives in order to use technology efficiently. Therefore, Ahmed founded the IT Society as a platform for information technology seekers, where students and people interested in IT can join and learn in fun and engaging ways. This is done through using games to provide educational content and to provide IT students with a technical society that helps them while using the Arabic language and for free. At the end of each game/course, every student will be responsible to carry out a project to apply what they have learnt to make sure it is applied. Each student will have their own profile, to able to communicate with other community members at IT Society and share their interests and achievements. IT Society is going to provide a platform for IT job seekers and freelancers and it will also provide technical assistance for companies.

Sector of work

- **Education**
- **Technology**
Ahmed Ismail Abdel Aziz Eshra – Seat Share

“Seat Share” is a mobile application that provides an opportunity for car-pooling, where those who own cars are happy to share their cars with other commuters. This is beneficial as it can not only divide (and lower) the costs of fuel, but also it can lessen the problems of traffic congestion in Cairo and in Egypt, as well as, that of overcrowded public transportation. Seat Share is also built on encouraging and promoting social trust and interaction between millions of Egyptians through car-pooling, as everyone from all social classes suffer from these daily problems; namely, the rise in fuel costs, overcrowded transportation and traffic jams; in order to save time and effort.
Ahmed Mohamed Wahdan Tolba – T Bank

Most of the banks in Egypt especially government-owned ones suffer from overcrowding and long queues. When a customer goes to a bank to carry out a transaction, there is usually a lot of time wasted waiting in line to reach the teller. The banks so far have relied on traditional means of employing more tellers to tackle the issue. However, this has not been successful in solving the problem, so Ahmed and the team of “T-Bank” wish to harness the power of mobile technology in order to enhance and facilitate customers’ banking experience through a mobile application. The app can be used to book a ticket beforehand from anywhere without the need to be at the bank and to queue. The customer is able to save their contact details and information, as well as, to choose the type of transaction that they need to carry out. The app can also provide basic information on different transactions, required documents and any needed fees. The customer can get real-life updates on waiting times, and the number of customers waiting in line, and, as well as, access a map with the location of bank branches and ATMs. Through the mobile app, the customer can review the whole transaction and experience after they are done with their transaction, which, banks can then use to improve their customer service. The app will be updated and marketed on a regular basis after it is launched.

Sector of work

- Technology
Alaa Mohamed Sayed El Gebaly – RELASTIC

Plastic is considered to be one of the most used material in the industrial sector as it is a cheap insulator. However, at the same time, plastic is non-biodegradable and its waste, whether it is burned or buried, causes high levels of water, air and land pollution. The plastic can even cause blockages in sewage systems in cities and this can lead to flooding during the winter. Thus, Alaa’s idea “RELASTIC” wants to tackle this problem by recycling plastic materials and to be reused again or sold. The project will lessen the responsibility and scale of the problem from the state’s side and it will encourage local industries more and discourage importing expensive plastic raw materials from abroad. It will also raise awareness about the pollution and risks it poses. Moreover, Alaa carried out a study which showed that there is a market need for these recycled plastics. The future plans for the project include using solar energy to recycle the plastic and moving away from relying on electricity, as well as, to network and work with other NGOs and governmental entities to spread awareness to more people on environmental degradation and protection.

Sector of work

👩‍⚕️ Community Development
💡 Technology
🌱 Environment

Governorate
Beni Suef

Stage
Prototype

Registered
No

Beneficiaries
Mobile companies companies requiring plastic raw materials

Pictures Of Project
Alyaa Youssef Abdel Ghani Ahmed – Einstein’s Planet

Alyaa established “Einstein’s Planet” in Ismailia situated on the west side of the Suez Canal. The prototype project aims to support and guide the parents of students and children with dyslexia. Einstein’s Planet helps parents to first diagnose their children’s dyslexia and to fully realize and develop their skills, talents and capabilities. They work through guiding and mentoring the parents on how to deal with and offer suitable support for their children to lead a happy and productive life.

Einstein’s Planet considers itself to be the sole place in Ismailia that works on and specializes in dyslexia. The project offers diagnosis sessions to children with dyslexia, and to locate the specific issue with each child and to create tailored training programs suitable for them. Moreover, they hold lectures to raise awareness on dyslexia and how to overcome it through and for the sake of inclusive education. Einstein’s Planet also does not only support volunteer groups working in the education sector based on an interactive, participatory approach to help create educational programs suited for different levels and stages, but also encourages volunteers to join awareness campaigns about dyslexia to emphasize much-needed support and understanding for children and students living with dyslexia.

Sector of work

- Community Development
- Education
Aly Eldin Adel Aly Khalil - Feesha digital solutions

Aly works on improving the production and marketing capabilities of companies and start-ups, and to offer an incubator that works on marketing performance and guidance for start-ups. Given the high costs of marketing and advertising, a lot of the services offered by the market tend to be too expensive for many start-ups. Therefore, “Feesha Digital Solutions” offers support in digital marketing and social media marketing at an affordable price and so in order for the company or start-up to first have a clear vision and strategy for its marketing to stand out in the market.

The initiative offers a trademark and an advertisement which are modern and professional, yet with low costs for enterprises to push forward and allow maximum growth of the start-up. Additionally, there will also be workshops held for youth who wish to start their own project and also there are plans to work with local NGOs in spreading awareness in poor villages and to offer support if needed in terms of marketing or media, whether in the form of designs, pictures, ads or posters.
Amr Abdel Hamid – “El Magarra”

“Amr” has decided to tackle the widespread problem of the lack of suitable places which support innovative ideas and start-ups, especially for students and disadvantaged areas, outside of Cairo. Located in El Zagazig, El Sharqia governorate, “Amr” has established “El Magarra” which is a co-working space that offers needed tools, events and trainings for skills development and exchange of experiences. The project is also based on a set of values, namely, collaboration, openness, community, accessibility and sustainability.

“El Magarra”’s main activities consist of training camps, crash courses, festival celebrations and hobbies and art workshops. The trainings include, but are not limited to, creative writing, entrepreneurship, photography, and art/drawing. They also sell books, and provide a safe space for volunteering, initiatives and start-ups. The project supports all those youth groups, initiatives and young social entrepreneurs through offering support and networking in order to promote progressive education, productivity and innovation in society.

Sector of work

- Community Development
- Education
- Technology
- Women and Youth Empowerment

Pictures Of Project
Asmaa Mostafa– Qarawya

Asmaa established “Qarawya” which is an association that works on sustainable development through its support to youth, women and marginalized villages in Edfu, in Upper Egypt. Qarawya seeks to counter the life centralization based in Cairo and other central urban areas, through its empowerment of marginalized youth, women and communities in Edfu to enhance their civic participation, inclusion and development. Asmaa was inspired to establish Qarawya, that works on raising awareness and promotes social inclusion and development of marginalized communities through support in trainings and interactive workshops. This provides people with the opportunity to discuss any challenges or issues they face, as well as, help them find suitable opportunities and develop their skills.

Qarawya also focuses on women’s empowerment, employment and skills development, where women are supported through small-scale projects such as handicrafts, and how to create and market their own products, and this is done through intensive trainings to idle women to offer them with stable sources of income to improve their economic condition. Moreover, training programs are given to youth in different fields such as education, arts, workshops, technology, debate and entrepreneurship, as well as, to work on the goal of empowering all individuals to become active leaders for social change and development in their own communities.

Sector of work

- Community Development
- Women and Youth Empowerment

Governorate: Aswan
Stage: Established
Beneficiaries: women
Registered: Yes
Ayman Monsef Ahmed Radwan – “Sharebook”

Ayman wants to harness the power of reading and learning in order to foster a culture of civil discussions, interaction and positive social change. The idea behind “Sharebook” is to provide an easy outlet for books to offer motivation for and promote reading in Alexandria. Due to the fact that high-quality books cost a lot and given that many libraries and outlets are located in downtown or well-off areas, “sharebook” targets the more disadvantaged areas which are in most need of places for lending books, and also to support orphans and older people. The outlet can be used through paying a very cheap yearly membership. Even more, the project also supports youth in writing and poetry, as well as, it holds workshops and forums for free that develop youth’s skills and artistic and creative talents. There are workshops held on drawing, comics, printing and handicrafts, and also there are literature/bookclub workshops for discussing books and for writing short stories and they support online publication for talented writers. “Sharebook” now has two outlets in Alexandria that offer the service of lending books one at the college complex and another one in El Agamy, and there are future plans to increase the number of outlets.

Sector of work

- Community Development
- Education

Pioneers of Egypt & Palestine - Semi-Annual Report - (July 2016 – December 2016)
Basma Ahmed Mahran - (“Tara Company“)

Basma believes in the power of youth, yet this power cannot be attained without understanding their role in society. Some of the youth can be active in sports or arts; however they are doing that for the sake of art or sports itself, regardless of the motivations and morals behind it. Basma’s goal is to use non-formal education through workshops and trainings to instill positive values in youth, and spread awareness about citizenship, diversity and human rights. This will help to raise youth’s awareness and self-esteem and create an active and abled generation that is engaging and open to change. The activities work on disseminating culture of dialogue, citizenship and democracy. Moreover, it is working with the students’ parents to inform them on how to understand and support their skills and talents. Non formal education and active participation is the key principle for Basma’s initiative.

The company works mainly on four dimensions; giving awareness, non-formal education, environment, creating new generation’s leaders and also on civic participation workshops, life skills, recycling, and how to start an initiative. Through civic participation, youth learn what citizenship is and how to become active, and how to accept others and learn about the basics of democracy.

**Sector of work**

- **Education**

**Governorate**

- Aswan

**Stage**

- Established

**Registered**

- No

**Beneficiaries**

- Teenagers (from 12-17)
Demyana Nasri Morkos – You Can Do it

Demyana works in Qena on tackling the problem of addiction that many youth face. Through her project, “you can do it” she is trying to reach many young people and discourage them from smoking and from taking drugs, which affects their future lives and society at large on the long term. The project is youth-focused and will carry out workshops on smoking and on drugs, and how to combat addiction using creative and simple methods. This will be done through lectures, fun activities, theatre and workshops to try to spread awareness about addiction.

Sector of work

- Community Development
- Health
Essam Ramadan– “Tatbeekangy”

Essam from Menya is working on the neglected issue of practical application of educational materials and curricula in the Egyptian education system. The practical side of education is vital especially when it comes to being prepared for entry into the job market, which requires various skills that come only with direct experience and practice. Therefore, “Tatbeekangy” aims to guarantee this through spreading a culture of applied knowledge and scientific education through real-life practices and not just through relying on theory. The three main aspects of the project cover the application of science, the application of history and geography, and the practical application of pure sciences. The project aims to hold summer camps in the future and aims to reach 5,000 students and, later on, plans to expand onto a more far-reaching national level all over Egypt.

Sector of work

Education
Farida Eldeeb – Pianolla for Independent Art

In light of recent developments and changes that Egypt is going through, there has been an increase in aspiring new artists and intellectuals who work on artistic expression and free creativity. Farida established Pianola in Alexandria to challenge the undermining of art spaces and decline in support recently, as well as, of the monopoly over the artistic scene by a certain group of downtown artists and intellectuals. Thus, Pianola is a free art space in Bahary, Alexandria that works and focuses on marginalized communities there. Pianola targets youth and women generally through supporting their talents and education, and there are plans for an arts school to tackle school dropouts. Pianola serves as a platform for independent art using creative means to shed light on important social issues.

There are several programs at Pianola, one is the arts school program which targets public school students (from Bahary area) to teach them music and theatre. There is also a performing arts program which is a theatrical performance that highlights social issues and struggles to come up with non-violent solutions to them. Lastly, there is a carnival project which depends on cooperation with other groups and organizations working on independent art production, and it also offers workshops and trainings to further develop the skills and talents of artists, especially children, women and youth, in marginalized areas such as Bahary in Alexandria.

Sector of work

- Community Development
- Education
- Women and Youth Empowerment

Governorate
Alexandria

Stage
Established

Beneficiaries
Marginalized communities
(as refugees & women)

Registered
No

Pioneers of Egypt & Palestine - Semi-Annual Report - (July 2016 – December 2016)
Hossam Abdel Raouf - Elwarsha

Hossam believes there has not been enough of a social impact done by social enterprises and entrepreneurs in the governorate of Bani Suef. There are innovative ideas by dedicated entrepreneurs in different fields, but there has not been adequate support or a space that facilitates the development and implementation of innovative ideas, with affordable trainings and certified certificates and work experiences in a lot of fields. El Warsha is considered as the first project of its kind in Beni Suef that focuses on social entrepreneurship and support for new start-ups and projects. Moreover, it provides a suitable place for meetings and for skills development through trainings, and through following up after these trainings to see how the idea/or project is going. There is also an event held regularly to gather all entrepreneurs from (and outside of) Beni Suef to motivate young entrepreneurs and promote social entrepreneurship. They plan to start on student activities and to reach out to the Beni Suef University students to adopt and embrace the concept of social entrepreneurship. They also plan to hold training programs in terms of entrepreneurship, employment, languages and also through artistic workshops such as origami, music, drawing, acting and photography, in collaboration with partners in and outside of Beni Suef to support social innovators and young entrepreneurs.

Sector of work

- Community Development
- Education
- Environment
- Media & Journalism
Mohamed Abo El Fadl – Skill Up

Mohamed from Cairo aspires to find a solution to the decline of education and cultural awareness in Egyptian society. He wants to work on youth’s skills development and to provide them with suitable opportunities for learning. This will be done through cultural and training programs to work on changing youth attitudes and behavior in order to promote diversity and acceptance of “the other”. At the same time, the trainings can provide materials for youth to qualify them for suitable job opportunities and to equip them with the relevant skills for the job market. Youth have an integral role in the development of society and so the project aims to support youth through training camps and changing unfavorable perceptions and attitudes through discussions and activities, and through using learning by gamification. The discussions will tackle the moral and cultural side of youth through debates to discuss in groups youth’s fears and they fear of “the Other” in order to respect differences. This debating training will be given to youth and trainers to teach basics in debate and in argument where groups of youth can freely discuss issues that concern them and they find to be in conflict with wider society.

Sector of work

- Community Development
- Education

Governorate: Cairo
Stage: Prototype
Registered: No
Beneficiaries: Youth (from 17-22)
Islam Hosni Abdel Dayem – Roaya

Through the power of art and theatre, Islam dreams of presenting and discussing taboo social customs and traditions in Egyptian society such as, female genital mutilation, early marriage, school dropouts and street children. This is mainly done through demonstrating social problems in a dramatic theatrical performance, where the harmful effects of these traditions on children and society are clearly depicted. Solutions are also presented during the performance, as well as, discussed after the play in a group discussion on the specific topic presented. The “Roaya” team is interested in tackling these issues as they have experience in working in El “Marg” area in north-east Cairo, where they saw many youth suffering from the consequences of these harmful customs and traditions. Thus, the team started thinking of a new way to tackle and discuss these social issues, deciding to take an artistic approach to make their point. This was decided upon when once during a training for the inclusion of disabled people, a group of disabled individuals wrote their personal experiences; how they have suffered from social marginalization after which it was presented in a theatrical performance that was deeply moving. Therefore, they found that this approach through art is the most effective and powerful one to reach out to more people, by using art; through theatre, poetry, music, and the screening of short and long-feature documentary films.

Sector of work
Community Development
Governorate
Cairo
Registered
No
Beneficiaries
Children especially girls
Marg area
Stage
Established
Hassan Mohamed Hussein – “Ashri” Radio

Hassan has established a radio internet station called “Ashri” (a Nubian word which means “beautiful”); to express and disseminate marginalized communities’ cultures in Upper Egypt. This is done through arts and through talk shows/interviews to introduce each culture to the whole wider community. The project focuses on and supports marginalized tribes and ethnic groups in Aswan, where it relies on preventing and solving ethnic or tribal conflicts in Aswan in an indirect way, as there have been several recent incidents of inter-communal violence.

The current means of prevention of inter-communal conflict is done through camps, forums and training workshops, but there has never been a radio station specifically expressing and tackling the issues of marginalized cultures and groups in Aswan. The radio attempts through recordings and programs to easily bring together different ethnic and tribal groups as a way to encourage diversity, and also in order to promote a culture of coexistence and social peace.

Sector of work

- Community Development
- Women and Youth Empowerment

Governorate
Aswan

Stage
Prototype

Registered
No

Beneficiaries
Youth
Mahmoud Abd Elkader Ali-Himaya Organization for Women’s Rights

Mahmoud is a lawyer, who encountered a lot of women who cannot afford filing divorce requests. Due to ignorance and lack of sufficient awareness, women are subject to discrimination and different kinds of violence in small cities like Minya. They get abused for filing divorce or no-fault divorce requests. Furthermore, they cannot afford lawyers’ fees. Although the law was created to guarantee women’s rights, many women still cannot support themselves. Consequently, Mahmoud came up with an initiative to defend women, and guarantee their rights through legal assistance. Himaya Organization for Women’s Rights aims to support women to get their rights, through pro bono cases, to warrant their custody and getting sufficient palimony. Moreover, the organization will work on awareness sessions to reinforce women’s capabilities, to empower them on various social, cultural and economic levels.

Sector of work

- Human Rights
- Women and Youth Empowerment
Hassan Hamdy – “My Right to Live”

Due to the high rates of poverty in Egypt, there has been a recent crisis and shortage in baby milk formula which highly affects the infant mortality rate especially in rural areas. Hassan wanted to tackle this issue through founding Egypt’s first baby milk bank to offer the milk for free for those in disadvantaged areas through relying on donations and local funding. This is to ensure that infants get the nutrition and milk they need in the first year of their life to gain the nutrients needed for a healthy immune system. The crisis is especially acute and severe in Upper Egypt and rural areas, where poverty is rife and infant mortality is very high. According to the World Bank, the infant mortality rate reached 24 per 100 newborn babies. Even more, CAPMAS reports that the rate has been rising steadily in the past few years in Egypt, as not enough infants have been receiving the baby milk with its full nutrients. Hassan will be starting a pilot of the bank for free in El Marg district in Cairo in collaboration with a local NGO, and the project will also carry out an awareness campaign for 500 people from the more privileged social groups to raise their awareness about the importance of donating and of supporting the baby milk bank and all babies in need.

Sector of work

- Health
- Human Rights

Pictures Of Project
Mahmud Sayed Abd El Lateef- I Support my Group

Differently abled people are one of the largest minority groups all over the world, while in Aswan, Egypt they are greatly marginalized. Generally, there are no designated spaces for any kind of activities for the differently abled people there. Hence, there is a huge gap between them, their families and the non-disabled. Furthermore, families lack enough awareness and abilities to deal with them, which reflect negatively on the psychological well-being of their children.

Accordingly, Mahmoud wishes to change this whole wrong perspective into a new vivid one. The vision relies mainly on constructing a comprehensive equipped center to educate and develop the differently abled in an interactive and entertaining way. The center will be a refuge for the differently abled children to learn, and practice new things, and to intermingle with their peers from the non-disabled. It will also work on fostering their skills and capabilities through sports. Furthermore, the center will work on rehabilitating and psychologically supporting families of the differently abled people to ensure a better understanding and awareness of their children’s circumstances.

Sector of work

- Community Development

Registered

- No

Beneficiaries

- Children with special needs & their society

Governorate

- Aswan

Stage

- Idea phase

Pictures Of Project
“Ayady” is a social enterprise whose aim is to empower women in El Mahalla economically, socially and politically. This is done through providing employment, trainings on Egyptian handicrafts and to help with marketing their products which use local raw materials and labor force to ensure a source of income for women. The social responsibility of Ayady lies in making use of its profits to support “Massreyat”, a non-profit women’s association, which relies on Ayady to fulfill the role and objectives related to women’s economic empowerment. The association also aims to spread awareness about women’s issues in civil society and to support women’s education and health awareness. There are three main programs for women empowerment in the project, the social empowerment program focuses on illiteracy through educational classes, as well as, doing medical convoys for awareness on diseases such as breast and uterine cancer. In addition, there is a hotline and center for reporting any violence against women, and alongside that, a campaign against sexual harassment. Secondly, the economic empowerment is done through connecting recent female graduates with companies and factories. Also, exhibitions are held to sell local handmade products and training support to small enterprises and female entrepreneurs.
Marwan Salah - Starter

Marwan noticed through his personal experience in civil society that the society is, to a large extent, a closed society where the reach is limited and there are a relatively low number of beneficiaries and workers. Marwan saw that the solution lies in providing a suitable environment where each individual can work creatively and take necessary steps to change their lives. The uniqueness of the idea lies in its outreach to those most in need who do not know anything about development organizations and the available opportunities. This can be done through not only the internet, but also through team-work on the ground by distributing flyers and monthly newsletters in disadvantaged areas, universities and schools. Therefore, this creates a connection network between civil society and individuals who want to discover and develop their talents. The project will start in Cairo, but then it will expand to cover other governorates through depending on ambassadors there.

The project consists of two main aspects; the first aspect is the idea of gathering and publicizing the general opportunities available online through a Facebook group and later on, a website that is constantly updated. The second aspect is motivation, and there will be events and workshops to provide people with the necessary know-how and connections to start on their own path, career and personal development.

Sector of work

- Community Development
- Media & Journalism
- Women and Youth Empowerment
Mayada Mogahed Saad – “Nebrass”

Mayada’s initiative “Nebrass” tackles the problem of illiteracy and ignorance in the Delta city of El Mahalla. El Mahalla suffers from a lack of adequate number of NGOs and initiatives which focus on development and education. Therefore, the initiative comes to spread education and literacy not just through literacy in reading and writing only, but also to counter the lack of awareness and computer/technology illiteracy. The aim is to make people more aware of and sure of their rights and duties, and to be up to date with the latest technology and comfortable in using it to learn and compete effectively. Many organizations aim to tackle illiteracy in a non-effective way through not getting in contact with those most in need of literary trainings or support, they usually have to seek out the organizations. Thus, the project aims to reach out to them and to get in contact with literate teachers who wish to take part, to carry out the awareness campaigns for students. This can be done also through school visits and through several activities and trainings outside the academic curricula to motivate people to volunteer and help out. There are plans to set up a YouTube channel for specific information on illiteracy/education. The project aims to include and target factory workers in the future as many of them are also in need of literacy certificates, training and support.

Sector of work

- Community Development
- Education

Governorate: Gharbia
Stage: Idea phase
Registered: No
Beneficiaries: Illiterate people
Mayar Mohamed AbdelHalim – “Fan Eh” Initiative

Mayar started the “Fan Eh” initiative in Alexandria to combat the widespread indifference and neglect of the Arts by mainstream Egyptian society. Mayar believes that art is one of the cornerstones of civilizations and people, and that it holds profound social and historical meaning and importance through which different forms of arts help in revitalizing the human imagination in order to make links with politics and sciences. Mayar focuses on children’s development through the use of imagination and artistic expression while instilling in them the right values and morals. This will help equip children with critical thinking that is necessary for positive social change and a more sustainable future. The initiative’s activities include mind games, teaching drawing, recycling and mixing between music, dancing and art portraits. The short term goal for “Fan Eh” is to hold a fair for drawings, theatre performance, music and to showcase all artistic products made by the children.

Sector of work

Community Development
Menna Barakat– Scramble

Menna dreams of spreading a culture of healthy food and diet in Cairo and in Egypt, and that is how she came up with an idea for a project to serve healthy food in a simple and creative way. It will target everyone, but especially will target those following a diet or athletic and active individuals. This will reduce the harmful effects from consuming fast food and additives on people’s health.

As there is a lack of any food carts or kiosks which easily offer healthy food products in Egypt, the idea behind “scramble” is to fill this gap with healthy alternatives readily available on the streets. In the short term, there will be a focus on student areas and working spaces, and on areas where sports competitions or tournaments take place. In the future, there will hopefully be several outlets with a wider variety of good quality and healthy food to promote healthy lifestyles.

Sector of work

+ Health
Mervat Roushdi Mikhail – “Let’s Keep it Clean - Yala Neragaaha Nedifa”

Mervat aspires to tackle the current problem of compiled garbage on the streets of Alexandria, Egypt’s 2nd largest city, through an active solution that depends on the engagement of Alexandria’s citizens themselves. Specifically, there will be an awareness side of the project in the short term which will focus on raising awareness through a class, while, on the long term it will focus on cleaning up activities on the streets of Alexandria. There will also be a designated place where garbage that is separated and divided will be collected and rewards will be given to encourage citizens to work more on sorting their garbage. They can be offered rewards for doing so in the form of courses such as English courses for very affordable prices or in the form of free stationary. Overall, this can offer a creative solution to the garbage lying on the streets, as well as, to offer incentives for recycling and providing learning opportunities for the residents of Alexandria.

Sector of work

🌱 Environment

Governorate
Alexandria

Registered
No

Beneficiaries
“Housewifes garbage collectors”

Stage
Idea phase

Pictures Of Project

Pioneers of Egypt & Palestine - Semi-Annual Report - (July 2016 – December 2016)
Mo’emen researched and found that there is a lack of a mobile application that focuses on helping people with special needs, especially the deaf and the hearing impaired in Egypt. This encouraged him to create the first mobile application that will also form a database to help the deaf and those with hearing impairment in particular.

“I Can” is a mobile application that contains all the information required by any person that suffers from deafness or hearing impairment, which will help them through their daily lives. This application will include all the data about hospitals and health information that will be needed, also there are other features that will include information about training courses, rehabilitation centers, academies specialized in treating people with hearing issues. The app will be introducing them to new games, clubs, and all institutions working on hearing impairment and loss in the area, and last but not least, to widen their social network to encompass others with their needs as well. The project will be a non-profit initiative and aims to serve its beneficiaries through a humanitarian approach to benefit a large marginalized segment of Egyptian society.
Mona EL Gneidy – Berisca

Startup companies face many problems including effective and affordable marketing strategies and tools customized to best suit their projects. Many of them are forced to deal with more than one agency to cover different marketing tools and they often have to deal with multiple other expensive marketing or events planning agencies. This also affects the clear strategy and vision of the company when it relies on several partners or agencies, therefore, Berisca offers various full services and solutions for effective and creative marketing techniques that serve these companies. Through their experience, Berisca realizes that one of the main problems facing young social entrepreneurs today is marketing their idea or project. Berisca provides digital marketing services such as social media, search engine optimization - web development, paid online ads campaigns, online branding, and digital marketing strategic planning. There are also advertising and marketing services offered in the form of outdoor advertising, printing, branding, graphic designs and market research and analysis, in addition to, trainings and consultancy on human resources management, marketing, accounting, languages and business.
Mohamed Abdel Sattar Ahmed - Foundura

Mohamed came up with an innovative idea of a mobile application that can act as a major “lost & found” hub in Egypt. The app can list any lost items that were found in a specific place and this can include personal or important documents. The users can then search on the app for anything they have lost and they can also report and list any lost items. The app can then link the two people together through the mobile and this can rely on similar social networks where users can create a profile and list the findings. It is first expected for the app to be used in Greater Cairo and in places such as in universities, and then it can expand onto other major institutions and areas in Egypt.

Sector of work

- Community Development
- Technology
Mohamed Basher - Fun Science

Fun Science aims to cultivate a sense of awareness and importance of seeking science and knowledge in students. The project works on tackling the issue of a decline of high-quality education in Egypt through creating a suitable learning environment that covers knowledge, culture and behavior in children. This is done to ensure and reflect these changes in society as well and to lead to social change in these aspects within the goals of sustainability and social development. Fun Science wishes to create a full programme that instills passion and yearning for science in students, to develop their creativity and ensure its application later on in their lives. This will be done in the form of designing engaging and fun curricula, which easily includes children and stimulates their enthusiasm and knowledge, as well as, to boost efforts in self-development, life skills and team-working skills. This learning by gamification approach makes learning more fun for students as it is more participatory and engaging, where they are able to play games while at the same learn about chemical experiments, physics, mathematics and historical events. There are three main activities in the project, the first is the fun science camp to be held for children, the second is the fun science day which are held in schools and universities and the third is the FS products which are future plans for games that motivate learning which can be sold in schools, and this would be able to provide a source of income to the project.

Sector of work

Education

Governorate
Dakahlia

Stage
Established

Registered
No

Beneficiaries
“Kids 8-16
University Students”
Mohamed Hesham Mohamed Mahmoud Attia - ELITE

Mohamed believes there has been a massive decline in good manners and civility in Egypt that has led to a breakdown in social order. Through good manners and civil behavior, there can be a suitable environment for education and dialogue that will benefit the advancement of any nation. Therefore, “ELITE” aims to raise awareness and instill good manners in people through interactive workshops and games which will teach people indirectly on the basics of etiquette. This indirect and fun method to teach basic manners and etiquette has proved to be more effective in changing people’s behavior than direct and traditional one-way techniques. Etiquette in ELITE is not simply about how to use a fork and knife, but it is a whole way of life. The project will start as a pilot version in one of Alexandria’s schools given to junior and middle school students this year and on the long term, it can reach other schools and maybe secondary schools and universities, as well as, to expand to other governorates.

Sector of work

Education
Mohamed Ibrahim Abdel Rahman – “New Planet”

Mohamed dreams of creating a co-working space and “maker space” by the name of “New Planet” in el Menoufia, north of Cairo. It aspires to provide a supportive and well-equipped space for social innovators. “New Planet” can become a hub that combines between fun, education and innovation through providing opportunities and training courses for their skills development and to provide technical support by specialists. The space can offer opportunities for networking between social innovators and to offer links with potential sponsors and donors. The space offers also a library and an area for video games, and there is a safe space for girls and women interested in technology to work in. The space can be used by students or faculty from the university in the city, and it can also serve students who are not from Menoufia to go to a suitable environment for studying and working. The space will be mainly serving the electrical engineering faculty in Menouf (and its students) as the university has many links and creative contributions to the technology sector, students can make use of the space as the university often participates in several local and international competitions, such as those on robotics. In addition, the place will be highly beneficial to students as it will help them with fast access to internet in order to work on their graduation projects and to carry out needed research. The overall aim, then, is to promote, enhance and revitalize education and technology in Menoufia and to spread this everywhere outside of Cairo.

Sector of work

- Community Development
- Education
- Technology
- Women and Youth Empowerment
Through his project idea “Egypt’s Social Entrepreneurs”, Mohamed aims to support young social entrepreneurs in Egypt especially university students and recent graduates. The idea behind the project comes from the fear and concerns that many young individuals have when they wish to take their innovative ideas further and develop them into real prototypes or established projects. The initiative aims to support social entrepreneurs become advanced through its offering of technical support and on trainings in entrepreneurship, marketing and possible SEED funding in the case of finding sponsors for the ideas or projects. They will also follow-up after the trainings and the idea will be spread not just in Cairo initially, but will aim to spread to other areas to support entrepreneurial projects all over Egypt’s governorates.

Sector of work

Community Development

Governorate
Cairo

Stage
Prototype

Registered
No

Beneficiaries
Entrepreneurs
Mostafa Wasel- Water valve

Water scarcity is an issue Egypt has been suffering from lately, though water is a basic right for all, still there is no guarantee for equal distribution when it comes to water resources. Huge amounts of water are wasted in Egypt houses; while it takes a lot of effort and resources to filter and clean it. Mostafa Wasel wanted to help reduce the excessive amount of wasted water, and solving part of the problem. By manufacturing a foot-operated water saver valve can be added to current faucets. This technique is distinguished by its low cost, easy usage and through exerting effort throughout using this technique will give a sense of gratitude which is in itself a sort of awareness.

Sector of work

- Environment
- Health
Muhammad Yassin El Essily- Hurguide

Recently Egypt’s tourism and especially the Red Sea and Hurghada’s tourism have depended mainly on Russian tourists. Yet, there has been a decline in interest and numbers due to new holiday destination and the Russian economic crisis that led to an unprecedented decline in tourism in Hurghada recently. This predicament motivated Muhammad more than before to encourage internal tourism and to promote Hurghada on the regional level. His idea depends on informing citizens through an online website and application about cheap and affordable hostels, flats and places to use in Hurghada instead of expensive luxury resorts. Moreover, the website will offer advice and suggestions to help visitors with planning their itineraries on a low budget. The platform and website will also offer an insight to the cultural and heritage sides of Hurghada itself.

Sector of work

Community Development
Tourism
Technology

Pictures Of Project
“Khalasny” is a project that focuses on waste management in Egypt through the use of technology in order to tackle the waste problem by facilitating recycling and reusing the waste. Egypt faces a huge problem of garbage and wastes lying on the streets everywhere, and this problem can be solved by utilizing the power of technology. Moreover, the problem that the application solves is the huge amount of waste produced in Egypt, which ranks Egypt at one of the most countries that is affected by pollution and produces waste (70 million tons annually) especially in Cairo which suffers from high levels of air and land pollution. Recycling of waste through technology contributes to solving the energy crisis and the lack of fertilizers and the provision of raw materials as well as job opportunities through relying on recycling to make use and profit from waste and garbage that causes pollution.
Nada Muhammad Gaber- Nada Arts School

After the recession that hit the Egyptian tourism, the residence of Dahab city – Tourism forms their first source of income - suffered from high unemployment and the shortages in the services provided to them. Due to these reasons; most of the children of Dahab do not go to schools, and because they cannot afford memberships in any club, instead they spend most of their times playing in the streets. These entire reasons drove “Nada” to invest in these children and make use of their spare time, so she created “Nada Arts School” in which the children learn arts and sports, these include; painting, handicrafts, sculpture, metal work, wood, recycling, etc.

Nada Arts School creates job opportunities for many teachers and artists by teaching the children for free their school lessons and in their summer courses. This goes along with teaching the children how to make handicrafts that will positively affect their future lives. “Nada” aims to expand the school to reach bigger numbers of children, and to embrace large spectrum of arts, sports and educational subjects, this includes; teaching new languages and school studies, cultural activities, theatre shows, musical concerts and sports.

Sector of work

- Community Development
- Education
- Tourism
- Women and Youth Empowerment

Governorate
South Sinai

Stage
Established

Beneficiaries
Bedouin (children, women & unemployed residents of South Sinai governorate after the fall of the tourism sector)

Registered
No
Naima Mohamed Abed Mohamed – “Adim x Gedid”

Naima works in Kom El Dabaa, a village in Qena, to support at least 900 families and households with the recycling of clothes and disposed fabrics in a safe and environmentally sustainable way instead of burning it. Due to the accumulation and littering of fabrics, there is a great need to find a solution to this issue for the development, hygiene and well-being of the village, as well as, to spread a culture of self-reliance and responsibility in terms of safe disposal of waste and making the best efficient use of resources through recycling, which in turn also helps in creating local job opportunities. The initiative “Adim x Gedid” aims to link different social issues facing the village and creatively find ways to tackle them through the initiative’s sustainable approach. This covers the recycling of fabrics and clothes into handmade carpets and products, which maximizes the efficient use of resources for the goals of environmental protection, sustainable incomes and job creation. There are also clothes collections that take place, alongside, trainings which are given to women and girls on handcrafts, handmade carpets and also ones on the marketing and selling of these products at exhibitions and visits to workshops. Through the “AdimxGedid” initiative’s work, it contributes to achieving Egypt’s overall 2030 goal of sustainable development.

Sector of work

- Community Development
- Environment

Pictures Of Project
Believing in the power and potential of children as tomorrow’s youth, Nagham from Cairo focuses on supporting children through developing their skills, ideas and raising their awareness. Nagham aims to make use of mosques for an educational purpose and other vacant places such as schools during the summer and midyear holidays. “El Agaza” wants to make efficient use of places such as unused schools and mosques (outside of prayer times) to benefit children through offering training courses and workshops in different fields. University students and all those experienced and interested in teaching children can be included to share their knowledge with children. Also, “El Agaza” will prevent families and parents from paying any high fees for trainings or courses which are normally given. This will develop children’s awareness and equip them with relevant skills for the future. Even more, the project’s future goal is to implement this on a national level in various villages in Egypt where there are a lack of schools and educational resources and institutions in order to educate and benefit as many children as possible.

Sector of work

Education
Women and Youth Empowerment
Nahla Taher - Noon

Nahla's project aims to provide the girls and women of Beni Mazar, El Menya, with a safe space to discuss their issues as well as to develop their awareness and skills. Due to low levels of awareness and a lack of places specific to women’s needs and activities in Beni Mazar, Nahla wants to achieve that through her project to support women in various ways through trainings, workshops and a safe space suitable for them to use. The idea is to create the first safe space in Beni Mazar that provides various specific activities targeting women and girls, while, also being a co-working space to be used for meetings and networking. Trainings and workshops will be given on topics concerning women empowerment and parenting, in addition to, a kindergarten and offering recreational activities and sports such as yoga and zumba. On the long term, the project aims to support women’s employment and female-run projects, and to work and partner with other local or international organizations such as the UN and to overall inspire change in people within the local community of Beni Mazar.

Sector of work

- Community Development
- Women and Youth Empowerment

Governorate: Minya
Stage: Idea Phase
Beneficiaries: Women
Registered: No
Osama Ramadan – Metro Co-working Space

Osama established the “Metro Coworking Space” in the city of Beni Suef (with 4 other partners, Dina Mohamed, Mostafa Salah, Moatasem Ibrahim and Mohamed Hany) to help spread a culture of social entrepreneurship and provide a co-working space for studying and networking. These spaces are usually confined to major cities such as Cairo or Alexandria and given that there is a lack of awareness and resources for the people of Beni Suef to fully get involved in development the space supports many people especially young women who are not able to travel to major cities to search for better opportunities or start their own initiative. Even more, the Metro Coworking Space does not only offer a suitable environment for creative young people and their initiatives in Beni Suef, but it also welcomes profit and non-profit entities working on development and those who are interested in social entrepreneurship to make use of the space. The Metro space is a supportive environment for meetings and activities for students, as well as, a safe place for women and as a general safe place for everyone to study or work in. This helps youth, women and many others to develop their skills, knowledge and to go ahead in taking bold decisions concerning their future. There are also plans for a library with a borrowing option and a future plan to hold several workshops and courses in the near future for the overall benefit to Beni Suef’s youth and residents.

Sector of work

- Community Development
- Education
- Technology
- Women and Youth Empowerment
Shaymaa Yunus – “Art Frame”

Qena, a governorate in Upper Egypt, suffers from a lack of cultural institutions and spaces and if present they are not fully active in empowering young artists and especially work on film production and documentation. As a result, there is a stagnation in artistic work which led Shaymaa and her colleagues to team up and establish “Art Frame” in Qena to spread the arts in Upper Egypt in order to invest in young talents and people interested in artistic production, and to work on documentation of local folklore, handicrafts and handmade products. Moreover, the project offers production in the form of documentary, long feature and animation films and offers writing competitions that are then turned into film scripts, as well as, providing workshops on photography, writing and directing.

Sector of work

- Education
- Media & Journalism

Registered
Yes

Governorate
Qena

Stage
Established

Beneficiaries
Civil society organization & companies

Pictures Of Project
Yehia Elbehery – Modablaj.com

Modablaj is an online translation community and platform that offers translation of non-Arabic content to non-English speaking Arab individuals using crowd-sourcing from the community and advanced translation tools. The platform aims to engage its users and crowd-source translation for the most requested and helpful content through volunteers. Moreover, it enables tools to allow the community to report, rate and correct translations, and incentivizes contributing by giving credit, recognition, awards and fun group projects like translating the national anthems of the world countries. As they continue to develop and add more content to serve users for an optimal learning experience for content and knowledge they didn’t have access to before (because it’s written in another language). Yehia believes this will help millions of Arab kids and youth as the Arabic content on the internet is very limited especially as he started Modablaj first to provide his younger sister and others with an opportunity to learn about a song and its lyrics which she could not find online, and then the idea expanded from there. Future plans include expanding to other types of content like, videos, blogs, news, cooking recipes and many other things, and translating to other languages like Vietnamese, Turkish, Persian.

Sector of work

Education
B. PALESTINE
Kayed Ma’ari - Mansat Wattan

Kayed Ma’ari established Mansat Wattan to provide education and awareness of younger generations living in refugee camps about their social and economic rights. The start-up supports youth with developing their skills and to help them in utilizing social media so they are able to express their social and economic realities spread awareness about the refugee issue and plight. The goal is to activate and reinforce the positive voice of youth in expressing themselves, using social media and smartphones to create a platform in marginalized refugee communities and to direct the public’s attention to these human rights issues and realities. Kayed believes this startup will help give a voice to the youth in marginalized communities and will bring the public and leaders of the community to help achieve social justice for the people living in refugee camps.

Sector of work

- Human Rights
- Education
- Women and Youth Empowerment

Governorate
Nablus

Stage
Established

Registered
Yes

Beneficiaries
Youth
Lana Nazal - Painting Studio

Lana Nazal is a young painter who faced a lot of difficulties presenting and promoting her work. She was not able to find a venue to present her work and that is what motivated her to use her own house as an exhibition in order to connect with other young painters to establish an open workshop/exhibition, so that other young artists could find a place to present their work. She is working with local schools and centers to expose younger generations to art and educate them about its importance.

Sector of work

Education

Community Development
Aseel Al Sha’er - Loz Project

Aseel al Sha’er established Loz to provide gifts and greeting cards with the goal of reviving Arabic and Palestinian culture and supporting young woman artists by using their drawings on cards. These cards are manufactured using recycled paper. The main goal of the start-up is to express Palestinian culture in a positive and artistic way. This helps get more women involved and active in the community through working with Loz in design and manufacturing. Another important goal is the integration of some groups in design and manufacturing such as children cancer patients, disabled children and orphans. Aseel have also sponsored many campaigns in which the proceedings of selling the cards went to different needy groups such as the children in Gaza.

Sector of work

- Environment
- Community Development

Governorate: Jenen
Stage: Established
Registered: No
Beneficiaries: Youth, Women and University students
Mohamed Balawneh - Tulkarem Center for Culture and Science

Mohamed Balawneh, a young teacher, created a learning center in the area of Tulkarem, he relies on an innovative approach of teaching by devising from the surroundings in order to make learning a more relatable and fun experience. In the center, many teaching approaches are used such as learning through plays, stories and through active learning techniques. Mohamed truly believes that in developing more appealing teaching techniques the students are more receptive to learning and eventually perform better at school and helps them connect their realities to what they learn. The center provides all types of subjects such as Arabic, English, Math, Science and Computer Skills, Mohamed is hoping that he will be able to have other subjects added in the near future such as French, Hebrew, Dabka and Music. He is also hoping that the center will provide workshops on project management and ways of activating the role of youth in their communities.

Sector of work

- Education
Sa’ed Qariab - The Walking Tech

Sa’ed Qariab is a young innovator who developed the Walking Tech. The Walking Tech is a fitness tracker that counts the real actual physical steps when the whole human body moves. The tracker (the smart Insole) is placed on the person’s shoes. It’s a brand-new type of wearable technology and it is a device any one can use every day. Anyone with a smart phone can enjoy this tracker and use it to track their fitness level and health. The main goal of this tracker is to spread awareness to use technology to track health issues rather than rely on traditional methods. Sa’ed is already working on adding features to this tracker that will help the deaf and the blind navigate with less human assistance so they are able to lead independent lives.

Sector of work

Technology

Governorate
Nablus

Stage
Established

Registered
No

Beneficiaries
Smartphone users
Yafa Atef - Harkiha

Yafa Atef created Harkiha to help children create short movies that address issues and obstacles facing these children using “Stop Motion”. Yafa believes that childhood is a critical period in which someone’s personality is shaped and she is working to help create a creative and innovative space for the children to work on their issues. Yafa uses techniques that will help these children express their opinions in a healthy way, empower these kids through learning new skills and finally help them be creative in presenting and finding creative and effective solutions. The workshops start with an introduction of “stop motion” and then offer a couple of examples of these movies, the next step is to help the children explore the issues they want to shed some light on. After that the children start learning new drawing techniques, scenario preparations, photography and montage.

Sector of work

Community Development

Governorate

Jenen

Stage

Prototype

Registered

No

Beneficiaries

Students aged 13-18 and women in marginalized communities

Pioneers of Egypt & Palestine - Semi-Annual Report - (July 2016 – December 2016)
Majd Atef - Hakkak Bein Eniek

Majd Atef, a young lawyer, started “Hakkak Bein Eniek” as a way of spreading and clarifying the local laws through discussions and interviews. Majd has realized there was a rise in problems that lead to conflict such as divorce, murder and suicide. Majd felt she needed to address all of these problems and more in a way that sheds some light to the public on their legal and social rights. Majd is using Radio and T.V talk shows to get as much exposure as possible and she believes that her work is extremely crucial to marginalized communities in Palestine such as women and special needs people. Majad’s goal on the long run is to create the need for the society to start paying attention to important issues and try to influence decision makers to modify the law and help the most affect individuals.

Sector of work

- **Human Rights**

**Governorate**
- Jenen

**Stage**
- Established

**Registered**
- No

**Beneficiaries**
- Palestinian women
Maha Ashour - Soobat Al Ta3lom

Maha Ashour is a young teacher that wants to create a learning center in the area of Nablus, for kids facing dyslexia and any difficulties in learning by relying on the surroundings in order to make learning more relatable to kids. The idea came to Maha after she noticed many children have difficulties learning which their parents didn’t know how to deal with. Maha decided to try an innovative way of tackling the problem and it was a success, and the kid was able to learn more smoothly with her methods. Afterwards, Maha gathered a group of volunteers together and they started to develop a curriculum and gathered a group of kids who are struggling and started alongside with her team of volunteers to help them after school hours.

Sector of work

Education

Governorate
Nablus

Stage
Idea Phase

Registered
No

Beneficiaries
Students aged 6-12
Mohamed Muhana - Haifa Center for Sports

Mohammed Muhana is very passionate about youth and sports and he decided to start developing a program to help get youth in marginalized areas develop their athletic skills and form teams. The Ministry of Education and several international and local organizations helped develop athletic teams, and offered support in the community development process. The goal of the Haifa Center is to create many departments within a training center, such as develop a research center, athletic teaching teams, and develop a research and development team and a center to help athletic students with their studies. Mohammed already has 250 young people involved in this project in different areas and he is hoping to increase this number in the next three to five years.

Sector of work

- Health
- Community Development

Governorate: Tulkarem
Stage: Established
Registered: No
Beneficiaries: Youth
Loai Khalil started the Falcons Elderly Club to care for the elderly as he believes there is a necessity of investing in their care, knowledge and abilities. The club is divided into three parts, manual work and crafts where they can produce their own products according to their own skills. The health affairs part where the elderly can find full health care with the supervision from a specialist staff of skilled doctors who provide periodic visits besides their ongoing guidance. Lastly, there is the sports part; here the elderly can practice different kinds of sports which is supervised by a professional crew. The club system is a daily system which starts from morning till the evening. The elderly practice their own activities and have healthy food. This leads to our vision which is establishing a project with social, economic, and cultural aims.
Wissam Abbasi is a Palestinian innovator who was always searching for a life coach that can provide her with advice or support to motivate her in dealing with various issues in life. She was motivated and was able to establish her own Life Coaching center whose goal is to provide the right advice and skills to women to successfully face life challenges. Her center is a new small business aimed at providing professional and nonprofessional services for women in Jerusalem. These services focus on providing personal development and life coaching techniques for women in East Jerusalem. The club provides innovative courses, activities and social events and it focuses on personal development in major areas of life such as setting goals, self-confidence, clear communication strategies, time management and stress management. The club is considered to be the only life coaching center in east Jerusalem. The activities also include but are not limited to providing all kind of sports programs, self-expression, arts, beauty & style, entrepreneur programs, trips & retreat programs, book clubs, social events and more.

Sector of work

- Women and Youth Empowerment
- Community Development

Governorate
Jerusalem

Stage
Established

Registered
No

Beneficiaries
Women in East Jerusalem
Maali Diab - Innovative Games

Established by Dr. Maali Diab, the Tulkarem based start-up aims to address the issue of the lack of diversification of the learning methods in schools. She had faced personal problems with her first child being very good at school and with her second child she noted that the teaching methods and curriculum used were the same regardless of the child’s level, and it was very traditional. This lacks innovative thinking, so she came up with the idea of producing educational games for children aged 3-12 years which will increase their knowledge through an innovative thinking approach. Those games were developed together with experts to also match the child’s educational capacity. The games include mathematical related games, basic knowledge and skills games, and those that are developed based on the used curriculum.

Sector of work

Education
Established by Abdallah Khasib, the Ramallah based start-up addresses the issue of poor English language amongst different groups. It aims to teach English for all ages regardless of their levels. This will be done through a new technological way by blending uses of technology and building an online system with experts in the English language. The start-up wishes to develop a curriculum for all levels of learners and build an online system for students to be able to login and keep track of their progress.

**Sector of work**

📚 Education
Established by Iba’ Farrah from Jerusalem, the start-up is in its initial phase where Iba wishes to recruit a team to support her build the application. Tourism is considered an important sector in Palestine which can dramatically boost the economy. Unfortunately, there is a lack of awareness of the historical and environmental values of the nature of Palestine, and a lack of knowledge of the wealth of history, and the various locations. Therefore, the start-up aims to advocate and advertise of all the historical and environmental wealth in Palestine through an interactive map of a website, and as an application. This would include information such as how to get there, what to do there, activities, history, culture and tradition in that area, as well as, camping sites.

Sector of work

- Tourism
- Technology
Hanan Ismail - Together We Can/“Sawa Benaqdar”

Established by Hanan Ismail, The Ramallah based startup already engages 10 volunteers in the Ein Areek area. SAWA was established as a response to the lack of understanding of volunteering and its importance in community development and self capacity building. That is the case because it is very difficult to manage expectations, and the prevailing feeling amongst volunteers that their work is not appreciated. Therefore, SAWA holds different workshops in different topics run by volunteers themselves for another group. Participants usually hold another workshop for a different group and so on. It is like a cycle where you both benefit as a participant and then give to others as a trainer. One such example was training on mosaic arrangements, then another participant decided to volunteer in providing training in doll making.

**Sector of work**

- Women and Youth Empowerment
- Community Development

**Governorate**
- Ramallah

**Stage**
- Established

**Registered**
- No

**Beneficiaries**
- Youth volunteers
Mohamed Elayyan - 6aleb (Taleb)

Established by Mohammad Elayyan, the Ramallah based startup provides services in the employability and education sector. The startup employs 4 part time and 1 part-time employees. 6alet aims to reduce the gap between the Palestinian market needs and the Palestinian graduates skills and experience. 6aleb works diligently to compile all opportunities available for students on one single portal, with the ability to customize the type of opportunity they are looking for based on country preference or academic subject of study.

Ultimately, 6aleb will act as a gateway for users to enter the labour market by giving them practical experience and training. This will increase their chances with potential employers by directly linking them to companies which display the opportunities they have to offer on 6aleb’s website. 6aleb will be the first of its kind to act as a one stop shop for matters relating to fresh graduates, employment opportunities, scholarships and universities.

Sector of work

📍 Technology
Nayef Shtayeh - Children’s Centre for Innovation

Established by Nayef Shtayeh, Kofor Ne’ma based startup employs four part time employees. It provides services in the education sector where the center aims to create educational games for students in the 10th grade to provide them with the opportunity to better understand the school curriculum especially in subjects such as science, and math. In addition, it aims to produce a guide for mothers on effective teaching methods. These tool guides are not available for fourth graders and, therefore, this initiative would be unique as it also would offer training to mothers and hopes to link thought, education and skills.

Sector of work

Education
Mousa Abbasi - Silwan Ahla

Established by Mousa Abbasi, the Silwan Jerusalem based initiative aims to employ advocacy techniques to raise awareness on issues related to Silwan and to increase the public participation towards solving the issues facing Silwan. The startup employs five full time and 3 part time employees. The work will be done through employing crafts making skills and the end products will demonstrate the Palestinian identity of Silwan. The initiative will focus on Mosaic production.

Sector of work

Heritage Preservation
Manar Younis - Reading.Drama

The Nablus-based initiative, established by Manar Younis, aims to encourage reading by linking drama and reading. The approach used is based on reading stories, discussing the characters and creating a play afterwards. Manar hopes to network with professionals in drama and theatre. This approach has a double fold benefit; on one hand it encourages reading, and on the other it increases the children’s analytical and innovative skills.

Sector of work

- Community Development
- Education
Fatima Jabari – Ramallah Startup

Established by Fatime Jabari, the Ramallah-based startup aims to provide women and men with different skills that would support them to gain entry into the labor market. For example, the startup develops skills such as embroidery training, or other technical related skills. The idea basically targets families who live on the poverty line, and to provide them with the technical skills will allow them to find an employment opportunity and therefore improve the overall family status. The target group is both men and women aged 35-50 yrs.

Sector of work

Community Development
Walaa Samara - Bella Handmade Jewelry

Bella Handmade Jewelry was established by Walaa Samara, the Ramallah based startup employs three full time, and two part time employees. Bella is a social business embracing a timeless collection of handmade jewelry from silver and gold plated copper accessories, precious and semi-precious stones. The designs embrace Mahmoud Darwish’s eloquence in Arabic and present the heritage and history of the Palestinian people. Bella will set up to facilitate jewelry design workshops, where they will train female refugees from 2 different generations on jewelry design and then sell their products and designs. Bella will provide the job opportunities so that refugee women can have a source of income. This startup is innovative by providing jewelry therapy workshops and donating a portion of the proceedings to other social development projects. The other added value is targeting mothers and daughters, but also other women, where throughout the training women from different generations will have the opportunity to build a relationship of dialogue and interaction between them.

Sector of work

Women and Youth Empowerment

Governorate
Ramallah

Stage
Prototype

Registered
Yes

Beneficiaries
Women
Manal Dandis - Knowledge Base International

Manal Dandis is the founder of Knowledge Base International that offers the biggest universities courses for those who want it, from anywhere in the world and at any time, in Arabic for free. This project which will change Palestinians’ lives and many Arabic speakers, as it will provide them with education and approved certifications. Poverty will no longer stand an obstacle and the academy will help new graduates to get courses to enrich their resumes and facilitate their access to the labor market. It will become a beacon for those who have been deprived of education for financial reasons or social conditions, especially for females who married early and were prevented by customs and traditions from completing their education. It will also provide employment opportunities for translators from Palestine and all over the Arab world to work online in translating courses in addition to the library, which contains a large archive of various scientific books and Master and Doctorial Thesis and audio books, in addition to a huge classified video library, that teaches how to make things and acquire skills enabling people to repair their devices themselves.

Sector of work

Education

Technology
Osama Jabari - Sweet Sour Group Theatre

Osama Jabari established Sweet and Sour group in 2014 in Bethlehem. The Sweet Sour Group is an independent theatrical group which aims to train youth and amateurs in the basics of theater. This serves as a step away from heavy politicization in the surrounding environment or of any agendas of any institution, as the independent group of youth want to build their own vision and make their own way towards the future with artistic enthusiasm. The theatre can give them faith in changing the community through arts and theatre and to rely on it as an influential tool. The number of members of the group is twelve people, from diverse cultural backgrounds; where the age range starts from the age of 15 and ends at the age of 37. The group accepts everyone from school students, university students, employees, and any differences are put aside on the theater’s stage.

Sector of work

Community Development
Jumana Kaplanian - Psychology Spa.

Kaplanian is the founder of “Psychology Spa” (PS), a non-profit Company, which aims to raise awareness of psychology, mental well-being and health in the Bethlehem Governorate and other areas of Palestine. Individuals and groups from various academic backgrounds will be provided with relevant information regarding psychology and mental health and this will assist them to learn how to effectively apply their psychological understanding in helping themselves and others to be healthier. PS is designed to provide workshops and discussions on sensitive topics that touch the lives of a large segment of people in a relaxed setting. PS can offer trainings on mental health and discussions about certain types of psychological disorders. Raising awareness of psychology in Bethlehem is necessary to give people the chance to learn more about how the body and mind work together. This knowledge and psychological support can help people with decision-making, dealing with personal issues or recovering from psychological problems or any other issues to enhance their quality of life.

Sector of work

- Health

- Governorate: Bethlehem
- Stage: Established
- Registered: Yes
- Beneficiaries: Students and anyone interested in psychology
Alaa Sabagh - Pal Style

Alaa Sabagh found the need to revive Palestinian heritage in a modern fashion using a way to attract young women to love traditional dresses and spread the awareness about Palestinian cultural among the youth. Her workers are mostly poor and disabled women. Alaa believes this center is the first of its kind in Tulkarem.

Alaa wishes to change the stereotype about the traditional clothes in her community and abroad and that is the reason she has targeted local and international markets and platforms. In this project, she employees almost 25 women from Tulkarem and supports them through training them to gain skills in both design and production. She hopes in the future they can then open their own workshops and revive the Palestinian traditional attire in their own communities. One of her other goals is to start a training course for all interested youth, women and disabled people in order to have this model more spread out all over Palestine.

Sector of work

- Heritage Preservation

Governorate: Tulkarem
Stage: Established
Registered: Yes
Beneficiaries: Women
Impact on the lives of phase 1 beneficiaries

• Pioneers
• Startups
• Volunteers
Pioneers of Egypt & Palestine - Semi-Annual Report - (July 2016 – December 2016)
Ahmed ElHawary – Bashkatib

ElHawary’s objective is to create a network of community media run by youth aged 12-18 through which new horizons will open up for youth to encourage them to think critically and develop their skills. Ultimately, Bashkatib wants to give a voice to communities who are neglected in a centralised country such as Egypt.

Ahmed met Sameh Badawy, a 17-year-old who lives in Dar El Salam, an informal area in the southern part of Cairo at secondary school, and is trying out several jobs to help pay living expenses and bills, but he is poorly treated and paid. ElHawary spoke to him, and explained how he could have the chance to write and earn money for Sowt El Salam publication, while studying.

A group of kids vote each month who will be responsible for the workflow after receiving training from Bashkatib. One year ago when Sameh first acted as the workflow coordinator, he had communication problems managing the team. But, with help and support from Ahmed and the Bashkatib trainers, he learned how to resolve conflicts more effectively, and provide constructive feedback. Through working with Bashkatib, Sameh has now developed his critical thinking skills and he is now able to work both as part of a team and also be a leader. In October 2014, he was elected by his peers to become the permanent head of the team, which was a huge endorsement of how Sameh has grown and developed his skills.

The Bashkatib model aims to set up a two-year project, starting with a journalism workshop for a group of up to 30 children and youth. The training is for children to learn to work on, print and distribute a local publication and Bashkatib pays for them advanced workshops after one year including marketing and administration (also in video & investigative journalism) so the youth can continue to run their publications themselves afterwards.

Having proven their model has both the potential of scalability and a real impact on the lives of young people and their communities, Bashkatib is now focusing on sustainability and is hiring a marketing specialist to source advertising deals which can leverage Bashkatib’s collective distribution of up to 30,000 copies across all its local publications. From Dar El Salam, Bashkatib will also be expanding across the country and it has already carried out workshops in Aswan (Upper Egypt) and Mansoura (in the Nile Delta), with further plans to train a community of African refugees based in Cairo. Bashkatib is one of the social entrepreneurs supported by Al Waleed Philanthroies-funded Pioneers of Egypt Program.
Hany ElMiniawy – Adapt

Adapt works in informal areas: Imbaba on the western fringes of Cairo and situated on previously agricultural land and Manshiet Nasr, in desert land to the east of Egypt’s capital. The two areas combined count approximately 3 million inhabitants in settlements established outside the formal system. Adapt believes that “Architecture is not just about a place to sleep. It’s also a space for the community” including facilities, culture, art, sport and education.

55% of Egypt’s economy is informal, and “giving people back their rights” through helping bring informal areas into the formal sector is a key aim of Adapt, as “People are the goal and the way of getting there”. Adapt’s approach is to start with pilot projects in partnership with locals and to allow them to build upon themselves, “like a snowball,” driven by the community themselves. Adapt has adopted ways of working that chime with the local communities. First among these is ‘participation in kind’, whereby people help each other by contributing skills and resources available to them without immediate material payment. Instead, skills and resources will be reciprocated in the future. This approach “takes the local energy and helps it explode “to emancipate the community as a whole, not just as individuals. Adapt have been working in AlSafa Youth Center in Giza, to the west of Cairo. There are currently approximately 400,000 Syrian refugees in Egypt, and ALSafa has a very large community.

The aim is to build youth center building with kitchen, bathrooms, library which will house 1,000 books, and children’s playground. They also want to run activities like training women in how to make accessories and sell them, which adds income to families in low-income areas. About 200 members of the local community have been involved in helping to building and preparing the center where previously refugees reported feeling unsafe and alienated from community they now feel safer and that Egyptians are interested in/care for them.

Through Pioneers of Egypt program Hany managed to build team to be more stable. Previously work was quite reliant on him as an individual and might have stopped if he wasn’t around, but since joining the program he has been able to build up team able of working without him.
Ahmed Mahmoud Gad – Re-tyres

Ahmed saw the pollution caused by burning car tyres and the waste generated from not recycling them, while at the same time most of the state factories are in need of energy to function on full capacity. As a Petroleum engineering student and part of Enactus Suez University, an international organization that connects student, academic and business leaders through entrepreneurial-based projects, he started a workshop to recycle the iron and rubber in car tyres. His goal is to generate income and raise the living standards for Suez workers and their families by providing them with trainings. The Pioneers of Egypt seed fund helped Re-tyres with transporting the tyres and renting a space for their workshop. Through getting Pioneers of Egypt training Re-tyres improved its skills and knowledge and were able to participate in different entrepreneurship activities. They managed to transform from manual processing to mechanical one, to be able to serve more people and help keeping a green environment. Re-tyres aims to be able in the future to work on renewing the current machinery, delivering training to technical school students to learn about recycling. They also aim to start an awareness campaign to raise conscious about tyres dumping and how the way people get rid of it affects the whole community and the environment.

Norhane Elabd – Smart GOPA

Norhane Elabd saw that most of Egypt’s faculties’ laboratories face technical and financial problems, such as the electronics devices’ quality, the high costs of devices, and the ratio of devices to the number of students. This results in a waste of time and efforts, therefore, students receive fewer benefits than expected from doing the experiments and their overall practical performance decreases.

As a solution, Norhane alongside a team of Engineering students created “Smart GOPA” a signal generating and testing handy portable device which can be used wirelessly through the Android mobile application or PC to control the process and display signals. Smart GOPA integrates the main electronics laboratories four devices, which are the signal generator, oscilloscope, power supply, and spectrum analyzer so users can interface their circuits with the H/W device and control signal through the mobile app. Thus, this provides the opportunity to students, researchers and those interested in electronics to have their own device which is cheap, with a higher quality and is easy to use anywhere and anytime. The “Pioneers of Egypt Award” helped them find resources to produce different models of the device, and also develop their skills to sustain their work.
Islam Refaie – Can Bank

Islam Refaie is working on improving the process of collecting recyclable material. His idea is to construct a reverse vending machine to enable the people to put in used cans and in return get points which can be converted into mobile phone credit. This acts as an incentive to encourage a culture of recycling and separation of waste at source.

The project is initially targeting the city of Zagazig in the Nile Delta region, and the vending machines will be located in restaurants, cafes, clubs and similar places. He then aims to expand the experiment to other governorates and although it’s not a new idea, it has not been previously applied in Egypt except on a very limited scale.

For Islam, the Start-ups training was mostly effective, and following the training he knows “about a variety of subjects a lot of information, which will help improve [his] business model.” The financial seed fund had a huge impact on Islam’s project as it helped him construct his first commercial prototype.

Badr Alaa – Et3alem

The idea for “Et3alem” came from wanting to make learning more engaging for students, and to make sure they truly understand the material.

Due to the deficiency of online educational Arabic content, Badr decided to create “Et3alem” which aims to produce an interactive book, in printed and computer application form that will help students check their understanding of what they’re learning, rather than just learning by rote. Through the pioneers of Egypt program Et3alm developed their skills and they are working now to launch their website.

Moataz Mohamed Abou Almagd – EgyLight

Based in Aswan, Egylight tries to solve one of the most important problems facing Egypt recently, power outages.

The main objective of this project is to develop an electric lamp which works under any effort from 85 volts and up to 265 volts, but reduce the electricity consumption.

The lamp contains a number of other important characteristics like environment friendly, also works with high efficiency. They already have their prototype made, the financial seed fund along with the capacity building training helped them find different resources to manufacture and buy some of the components needed to start producing on a bigger scale.
Ahmed Emad Eldin El Shathly

Age: 21
Governorate: Fayoum
Study \ Occupation:
Faculty of Petroleum and Mining Engineering

Hobbies:
Football, Internet and Reading.
Moreover, I like to know new people because I believe that when you extend your social network you increase your awareness and opportunities.

May you describe your experience as a volunteer trainer with "Volunteer CAN" program?
I started my experience with "Volunteer CAN" when I saw the TOT announcement on Facebook. I was curious to apply specially that it was the first time to hear about this organization. When I got my acceptance, I had normal expectations that I will attend training, get to know new things, new people and forget about it after the training days. The unexpected that it was a turning point in my life. I met people that I would never forget. I learnt a lot from all of them specially the organizers and I am always proud to belong to this entity.

Does it affect your future on the professional or personal level? If yes, How?
Usually when we talk about impact, we find it hard to mention tangible things. It is different with this TOT; I gained tangible things as new skills that I learnt in the boot camp. When I applied for the camp I was very shy and unconfident to talk in front of people and now I deliver trainings by myself and I can express myself confidently. I have a great network in different governorates that helps in my social work to promote different concepts and values in wider scale.

If you have the chance to repeat this experience from the beginning, would you like to do so? If yes, what will you change?
I would definitely repeat it and the only thing that I would change is to know about "Volunteer CAN" earlier.
Ahmed Saber Saleh
Age: 23  
Governorate: Giza  
Study \ Occupation:  
Programs manager at El Dar cultural Center.

Hobbies:  
Lots of things, firstly reading and writing research, and sharing my knowledge with someone who doesn’t know it.

May you describe your experience as a volunteer trainer with “Volunteer CAN” program?  
Great and very beneficial especially as I wasn’t expecting to be able to stand in front of one person, talk and explain or get across information.

Does it affect your future on the professional or personal level? If yes, How?  
Of course it had a big impact that is hard to describe in a few lines but I can summarize it by saying that I will never stop volunteering in my life. Before I had this experience I thought about stopping volunteering and focusing on my work but really this made a lasting change.

If you have the chance to repeat this experience from the beginning, would you like to do so? If yes, what will you change?  
Of course, I would repeat it from the beginning but I would change it by being more excited and active and I hope this experience never ends.

Volunteering broadened my horizons. This is how I see my experience with V-CAN. It is a new opened window which brings new experience and opportunities.
Doaa Mohamed Mady Mohamed Shehata
Age: 29
Governorate: Kafr El Sheikh
Hobbies: Reading, Traveling, Surfing the internet, photography, Acting and Playing music, Collecting coins & stamps.

May you describe your experience as a volunteer trainer with “Volunteer CAN” program?
It was very interesting and enjoyable experience I have ever had and I’d like to continue working with V-CAN. I benefited from it a lot and it added a lot of new information and new training methods I am using right now.

Does it affect your future on the professional or personal level? If yes, How?
Yes - I feel more effective in my lifestyle and I loved being part of V-CAN Trainers.

If you have the chance to repeat this experience from the beginning, would you like to do so? If yes, what will you change?
yes – I won’t change anything I loved the whole experience especially when we had to make lunch and became responsible for ourselves during the boot-camp.
Gamal Abdel Nasr Farg Abu El Qasem

Age: 22
Governorate: Fayoum
Study \ Occupation: Faculty of Law Beni Suef University

Hobbies: Traveling and watching documentaries.

May you describe your experience as a volunteer trainer with “Volunteer CAN” program?
My experience started when I joined the TOT. It gave me the opportunity to practice my skills and to gain more. After the TOT I conducted 3 trainings as a volunteer trainer and coordinator in PortSaid, Fayoum and Alexandria in cooperation with the ministry of youth. Moreover, I started with two of my colleagues from Fayoum volunteers club.

Does it affect your future on the professional or personal level? If yes, How?
Yes, I gained many skills as presentation and facilitation skills that improved my performance as a trainer.

If you have the chance to repeat this experience from the beginning, would you like to do so? If yes, what will you change?
Yes, and I hope to have more advanced TOT.
Omnia ELAraky  
**Age:** 26  
**Governorate:** Ismailia  
**Study \ Occupation:** Bachelor of Arts and Human science, Department of Sociology  
**Hobbies:** Travelling, Acting, Meeting new people

**May you describe your experience as a volunteer trainer with “Volunteer CAN” program?**  
My experience with “Volunteer CAN” program was astonishing, I was influenced by many people and that’s why I love being a volunteer with this program. I learnt a lot since day one in the training.  
My participation in this training and other ones increased my experience and capability as a trainer.

**Does it affect your future on the professional or personal level? If yes, How?**  
Actually my participations in a lot of trainings as a volunteer trainer with “Volunteers Can” increased my excitement. The material had so much information which added much knowledge to me about so many things and that made me more confident as a trainer because now I do not only have skills but also knowledge.

**If you have the chance to repeat this experience from the beginning, would you like to do so? If yes, what will you change?**  
Yes, I would love to repeat the experience from the beginning and I wouldn’t change anything.
Synergos is a global nonprofit organization that brings people together to solve complex problems of poverty.

We work on issues such as health, nutrition, agriculture, and youth employment – creating opportunities for individuals and communities to thrive.